

FACS *Magazine*

FALL 2011

21st Century Fox: A vision for the future

THE UNIVERSITY OF GEORGIA COLLEGE OF FAMILY AND CONSUMER SCIENCES



Leaders!

Leaders come in all sizes and shapes but have many characteristics in common. While we often think of leaders as the persons in positions of responsibility who demonstrate professional and technical competencies in their work, they are also individuals who envision changing or evolving futures and a better world.

I recently joined 36 College of Family and Consumer Sciences outstanding undergraduate students at the annual Leadership FACS retreat. Established 18 years ago and funded by the Wanda Grogan Professional Development Fund, the retreat allows our FACS Ambassadors, Legislative Aides and the presidents and vice presidents of our student clubs to spend focused time learning about and experiencing leadership. They also shared with each other their deep passion for the majors they have chosen and practiced how to convey that knowledge to our external audiences. Although Leadership FACS is ostensibly designed for our students, it was a great way for me to witness first-hand the caliber of our student leaders and their motives and goals for a bright future.

Among those who attended the retreat were several students who participated in study abroad programs in Ghana. It was fascinating to hear about their experiences with Dr. Alex Anderson of our foods and nutrition department and Ms. Emily Blalock, who teaches in our textiles, merchandising and interiors department. Both of these programs are highlighted in this issue of FACS Magazine.

I invite you to also read about the success of graduate student Vikram Dhende in developing a new antimicrobial finish that holds a great deal of promise for commercial use. Vikram's story is just one example of the cutting-edge research being conducted by our graduate students, guided by our faculty leaders and scholars like Dr. Ian Hardin.

Finally, while Bubba Watson's success on the golf course has been amazing to follow, you'll also want to pay close attention to his success in the classroom. Like a number of talented athletes, Bubba began his professional career before completing his bachelor's degree, but with the help and support of our faculty and staff, he returned to FACS and finished his degree requirements. Bubba's pride in being a graduate of this college and the University of Georgia is contagious. He exemplifies leadership qualities of being fair, committed and having the courage to harness his best qualities to serve others.

As I begin my tenure as dean of the College of Family and Consumer Sciences, I am grateful to the deans and other leaders of the college who came before me. I look forward to the many stories I'll hear about the successes of our undergraduates, graduate students, alumni, faculty and staff and also to sharing the stories of our leadership qualities with you. Two upcoming events that will occur here in Athens are the FACS Chilly Dawg 5K run/walk annual fundraiser for scholarships, on Saturday, Jan. 28, and our FACS Alumni Awards Luncheon on Saturday, Feb. 18.

The College of Family and Consumer Sciences is going to grow and evolve to meet the needs of our students and our society. I hope you'll be an active part of that experience.



Go Dawgs!
 Linda Kirk Fox

Linda Kirk Fox
 Dean

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Knowledge for Real Life

FACSMagazine

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UGA welcomes
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Hathcote Named Interim Registrar

Jan Hathcote (Associate Dean, Academic Affairs and Research; BSHE '74, Home Economics Education) is currently serving as interim registrar for the University of Georgia, in addition to her duties as associate dean. She was named to the position by UGA Provost Jere Morehead while a national search is conducted to fill the position formerly held by Rebecca Macon, who retired in June.

“Dr. Hathcote is an accomplished academic administrator and has a strong working relationship with the registrar’s office,” says Laura Jolly, vice president for instruction, in announcing the appointment. “She has worked on a number of academic projects with the registrar’s office including the launching of Degree Works in the College of Family and Consumer Sciences. I appreciate her willingness to serve in this important role.”

Hathcote, who joined UGA in 1990, has served as FACS associate dean for academic affairs and research since 1997. She also is a professor in the Department of Textiles, Merchandising and Interiors.



He's 80 and He's "Better 'n' Ever"

Multiple cakes, a scrapbook of well wishes, and a phone call from exercise guru Richard Simmons were just a few of the highlights of the celebration of Bill Flatt’s 80th birthday, held June 17 in Dawson Hall. Flatt has long credited Simmons’ “Dancing to the Oldies” videotapes for helping him shed pounds and enhance his fitness. Since the two chatted, Simmons has sent Flatt the latest versions of the aerobic workout. Flatt is also well-known for his commitment to giving to the college—including recently endowing the Bill and June Flatt Outstanding Faculty Research Fund. Those celebrating his birthday likewise made gifts to the college, donating more than \$4,000 to a student travel fund.

FACS ALUMS NAMED TO 40 UNDER 40

Sohyun Park (PhD '06, Foods and Nutrition) and **Lisa Gipson** (MEd '02; BSFCS '95, Consumer Journalism) have been named to the University of Georgia's first 40 Under 40 outstanding-alumni list. Park, Gipson and 38 others were selected from more than 500 nominees.

The 40 Under 40 program recognizes alumni under the age of 40 who have made impacts in their business, community, educational, or philanthropic endeavors, who demonstrate leadership skills, and who are dedicated to the University of Georgia and its missions of teaching, research and service.

Park, an epidemiologist with the U.S. Centers for Disease Control and Prevention, conducts research focusing on youth—including, at present, their consumption of soda. She is exploring associations between soda intake and demographic factors, grades and problem behaviors, among a variety of other issues. Prior to her current position, Park worked with the CDC and the Florida Department of Public Health in the areas of maternal and infant health and she conducted investigations of foodborne illnesses such as salmonella infections. During the past five years, she has published 22 peer-reviewed articles, a book chapter and 40 abstracts.

"Dr. Park's wisdom is exemplified by the application of her scientific knowledge to improving the everyday lives of people across the nation," says her nominator **Mary Ann Johnson**, Flatt Professor of Foods and Nutrition. "Her sense of justice is seen in her fair dealings with others, her empathy for people across the lifespan, and her honesty and integrity in dealing with challenging situations in public health."



Gipson worked for the Georgia 4-H office in Athens before accepting a position in marketing and training with Chick-Fil-A. She is now coordinator of Chick-Fil-A University, which trains franchise owners from across the country. Gipson has also maintained close contact with the College of Family and Consumer Sciences, including her service as president of the FACS Alumni Association. In February, she was presented with the FACS Outstanding Service Award.

"Lisa is a strategic planner, sets goals and works diligently to enhance those goals," says her nominator **Tammy Tate Gilland** (BSHE '88, Home Economics and Journalism). "She is a wonderful example of service above self."

40
under forty

The UGA Alumni Association.



ICE CREAM SOCIAL

For more than 30 years the College of Family and Consumer Sciences has sponsored an ice cream social to thank University of Georgia Physical Plant employees for their hard work. This year's event was held in July and attended by more than 200 Physical Plant employees. Those attending consumed 35 gallons of ice cream, three flats of strawberries, six bunches of bananas, seven jars of chopped nuts, and eight containers of whipped cream during the event.

21st Century Fox

Seizing Audacious Opportunities

By Denise Horton

Enhancing grants and external funding will be a cornerstone of her efforts at Georgia



When **Linda Kirk Fox** switched jobs back in 2002, her life wasn't much disrupted. "I just turned in a different direction at the intersection," she says. At that time, Fox, who had been director of the University of Idaho's School of Family and Consumer Sciences (in Moscow), traveled seven miles to Pullman, Wash., to become associate dean of the College of Agriculture and Home Economics at Washington State University and associate director of WSU's Cooperative Extension.

But now, after spending nearly a decade at WSU, including several years as dean and director of WSU Extension, Fox's commute has changed significantly with her appointment as dean of the UGA College of Family and Consumer Sciences. When asked if she was hesitant about accepting a position that necessitated a move across the country, Fox doesn't bat an eye. "When I look at the reputation of this college and other colleges of family and consumer sciences across the nation, UGA is one of the finest," she says. "Joining this college is an opportunity to focus my energies on the field I care most about."

Taking charge of our own destiny One of Fox's first duties when she arrived at UGA in July was an interview with *The Red and Black* student newspaper to discuss budget cuts made prior to her arrival. This wasn't a new experience, as she had addressed a budget cut during her first month at WSU. "America was facing the post-dot-com economic slump and the repercussions of 9/11, which resulted in the state experiencing additional economic downturns," she says. "Those were tough years, but I realized that if we were going to be in charge of our own destiny, we had to get competitive grant dollars."

During her WSU tenure, Fox oversaw an expansion in Extension grant funding from \$12 million to \$50 million annually. Accomplishing that growth required multiple strategies, including the training of faculty in successful grant writing; hiring grant writers; the recognition of faculty achievements; and the identification of statewide programs that could be brought under the Extension umbrella. For example, in 2000 the State Office of Energy was cut from the state budget by the governor, but WSU instead added it to Cooperative Extension. "For a few years we nurtured that program which has now grown to 100 employees while 100 percent supported by non-state dollars," she says, "and when President Obama announced his energy conservation and renewable energy policies, we were prepared. We won more than \$25 million in grants in 2010."

Enhancing grants and external funding will be a cornerstone of her efforts at Georgia as well, Fox says, pointing to several programs already under way that she hopes to build on. Consider, for example, the arrival in August of **Lynn Bailey** as head of the Department of Foods and Nutrition. Prior to joining UGA, Bailey spent nearly 30 years at the University of Florida successfully securing research grants. She is especially well known for her work on folate, an essential vitamin for preventing diseases such as spina bifida. "To have Dr. Bailey as a part of our college takes us to a new level when it comes to identifying funding opportunities," says Fox.

Likewise, Fox points to a new university-level obesity initiative headed by **Cliff Baile**, a Georgia Research Alliance eminent scholar and a professor both in

FACS and the College of Agricultural and Environmental Sciences. As a part of the initiative, Baile is identifying faculty throughout the university to team up on major grant proposals addressing diverse aspects of obesity—including basic research on its causes, outreach efforts in the areas of nutrition and exercise, and new uses of technology for educating the public about obesity. “There are big, audacious multi-disciplinary opportunities in that field that we can be an important contributor to,” says Fox, who also has committed to establishing an associate dean of research position to further enhance the grant-seeking efforts of the college.

To focus our assets and expertise

A quick glance at any newspaper reveals that the field of family and consumer sciences is at the forefront of issues facing society, but any one school cannot address them all. Thus Fox says it’s important for her and the faculty to work together in determining where to focus their assets and energies. In that spirit, she has made it a priority to spend time with faculty members in their labs and offices. “I consider this the most important part of my first few weeks on the job because the faculty are leading the charge in regard to how our college positions itself in the areas of teaching, research and public service,” she says.

So far, the new dean is impressed with the faculty’s innovations, such as the establishment of the ASPIRE Clinic. In this cutting-edge program, faculty from throughout the college collaborate to provide clients with personal counseling services that range from areas such as financial planning to relationship therapy.

While acknowledging its strengths, Fox also recognizes the challenges facing the college—and the university as well. For example, she says, “we have to offset the loss of state dollars

so that no one forgets the value of the land grant university.” With those needs in mind, Fox says that in addition to research grants, she’ll be seeking philanthropic gifts from corporations, foundations and individuals to support scholarships, endow professorships and improve facilities.

Despite a necessary focus on fundraising, Fox is also emphatic about the college’s commitment to undergraduate and graduate education and is looking forward to gathering related information from FACS alumni. It is they, she says, who can provide the best gauge of whether they were well prepared

▶ continued on page 19



Photos by Wingate Downs

Marketplace Lessons

By Emily Blalock



What I expected to see wasn't there, while the unexpected greeted me with a warm Ghanaian smile. I had anticipated larger-than-life swarms of mosquitoes that would carry me away and locals who would be reserved and indifferent toward a group of American college students and their professors. On the contrary, I was pleasantly surprised by the balmy weather, the joyous attitudes of the Ghanaians we met, the bustling city life, and my departure with only one small bug bite.

Six fashion-merchandising students and I were part of the 2011 Ghana Interdisciplinary Study Abroad Program, which encompassed UGA disciplines such as education, social work, art, and family and consumer sciences. And given the diverse interests, the trip boasted a broad curriculum and wide-ranging site visits. One day students were volunteering in the Kumasi Orphanage, and the next day they were learning to weave kente cloth—a silk-and-cotton Ghanaian specialty—in the Bonwire Kente Village. We spent time learning from Ghanaian college professors, as well as from market women who lack formal education but use their commercial skills, such as bartering, to sell products to locals and tourists alike.

A grant from the James Family Foundation provided the students enrolled in my own class—Retail Development in Ghana: An Entrepreneurial Case Study—with the opportunity to partner both with Athens retailers and Ghanaian entrepreneurs. Prior to the trip, each student met with an Athens-based business

owner and analyzed his or her merchandising strategy—identifying products for the business's target consumers. Once they arrived in Ghana, the students were each given \$250 for their purchases and the charge to discover new products, establish relationships with Ghanaian vendors, and select appropriate products for their retailers.

Navigating the marketplaces From their first day in action, the fashion-merchandising students juggled the stress that comes from shopping in large open-air markets, mentally converting cedis (the local currency) into American dollars, and bartering with skilled shop owners who immediately recognize us as Westerners able to pay far higher prices than local shoppers. At the end of each day, the students huddled over their notebooks, recording each purchase and its price, double-checking which items still needed to be bought, and worrying whether they had made fair deals.

During lectures by Ghanaian faculty members we learned that most women in the country have limited economic options even though many of them function as single parents. They sometimes receive what is called *chop* (money from their absent husbands) but often they have to rely solely on their own resources to feed their frequently large families.

“Yeahhh sister, come see my cloth,” a market woman would call out. “Please, please just come and see. Free to look. Ahhhh, queen mother,” she would say, taking me by the arm, trying to draw me, and perhaps one of my students, into her shop. The

A grant from the James Family Foundation provided the students with the opportunity to partner both with Athens retailers and Ghanaian entrepreneurs.

students quickly learned that looking too closely at a product was enough to start the bartering, which could last as long as 30 minutes before a deal was struck. And a market woman's charming sales pitch can quickly shift to a guilt trip that is hard to resist. "My children are hungry," more than one seller proclaimed.

We toured the southern portion of the country from the burgeoning capital city of Accra to the crowded street markets of Kumasi to the brown sugar beaches of Cape Coast. In between were lush green forests, farmlands, and small villages. Although we quickly learned to navigate the modest-sized marketplace in Accra, our first view of the central market in Kumasi, the largest informal market in West Africa, was intimidating. Stretching as far as the eye could see were thousands of people crammed into tiny stalls, alleyways and shops. Unlike its counterpart in Accra, the market in Kumasi sold everything from beads and textiles to eggs and freshly slaughtered goats and cows.

Fortunately, with the payment of a *dash* (tip) we retained Hagar, a local woman, to show us through the Kumasi market and introduce us to many of the shopkeepers and her friends and neighbors. At each stop, we would each be asked our names and where we were from. Many wanted to know if we loved their country, but they also asked if we could bring them back to the United States.

Think globally, act locally After 23 days—and 435 miles of highways, red dirt roads, and very large potholes—we ached for the young girls who were selling water or peanuts from bowls on their heads and the slightly older *kaya yo*, or load carriers, who spend their days transporting everything from vegetables to bricks—also on their heads—through the markets. We grew weary of all the haggling and saddened by the poverty that many of the sellers face. But we also learned that the Ghanaians love the give-and-take of bartering and would be offended if we simply paid the asking price.

While poverty is a constant among women in Ghana, as it is in many developing countries, there are female Ghanaian entrepreneurs who have achieved some level of prosperity. Ginatu Doe, a master dressmaker who in past years has lectured UGA groups and provided tours of her company, is one of them. On this trip, two of the students had already worked with their Athens retailers to develop apparel ideas. Thus in addition to purchasing locally made cloth in the market they collaborated with Ginatu to fine-tune those ideas. By the time they left Ghana, Ginatu had created skirts and dresses that have since been among the quickest items to sell back home.

One of our most memorable experiences was sharing a morning with the women of BaBa Blankets. This is a social enterprise that rescues women from the streets (and, often, from prostitution) by teaching them to sustain themselves through apparel sewing and dyeing. During a four-hour workshop in the blazing African sun, we learned



the ancient technique of *batiking*—the hand-dyeing of fabric with the aid of hot wax. Afterward, we toured the women's living facilities at BaBa Blankets and their retail studio where the colorful batik fabrics are sewn into fashionable accessories and apparel—some of which we all purchased, whether for our Athens retailers or our own closets.

Since returning, the students have been working with their Athens retailers, creating inventory catalogs, garment logos, hang tags, prices, and signage with the hope that the articles will sell quickly and that the retailers will opt to continue the international partnership. Although each of us have now settled back into our busy routines, the students continue to tell me that they learned so much in Ghana, that their connecting of Athens businesses with Ghanaian entrepreneurs was a source of pride, and that these experiences have enriched their lives. ■

Emily Blalock (MS '06, Textiles, Merchandising and Interiors) is a fashion merchandising lecturer in the Department of Textiles, Merchandising and Interiors who also oversees its internship program.

Vikram Dhende

DESIGNING KILLER TEXTILES



It's not every day that a graduate student sees his research posted on the BBC website, or reads about it in a *Forbes* magazine blog, or has CNN requesting an interview, but all three of these occurrences were part of **Vikram Dhende's** experience this past summer.

Dhende, who in August completed his PhD in Textile Sciences, is the lead author of a scientific article the American Chemical Society's *Journal of Applied Materials and Interfaces*. The paper highlights a new technology that permanently affixes an antimicrobial substance to a variety of natural and synthetic materials. In tests with several pathogens, including *Staphylococcus aureus* and *Escherichia coli*, the technology killed 99 percent of them.

Dhende and Satyabrata Samanta, a postdoctoral fellow in UGA's chemistry department, completed the research under the guidance of Ian Hardin, Georgia Power Professor of Textile Science, and Jason Locklin, an assistant professor of chemistry and engineering.

"The project initially grew out of discussions with a company near Athens that produces netting used in commercial sea fisheries," says Hardin. "Flora and fauna attach themselves to the netting, plugging the holes and preventing water and oxygen from flowing through. The result is that the fish begin to die."

Because the netting is made of polyester with a polyvinyl chloride coating it's difficult for any type of antimicrobial finish to attach to it, Dhende says. However, over the course of three years, he and his colleagues tinkered with a combination of polymers and bonding agents to achieve something new—thin layers of an antimicrobial substance that, with the use of an ultraviolet light, can be adhered to a broad range of materials, including the netting the scientists were originally working on.

Dhende and Hardin share a laugh when they're asked how difficult it was

**(L-R) Jason Locklin, Ian Hardin and Vikram Dhende.**

to perfect the process. “There were lots of pathways that didn’t work,” Hardin says. Although the researchers knew the types of chemicals that would kill microbes, and the types of chemicals that would bond the antimicrobials to a variety of surfaces, what they needed was a way of creating a substance and process that would do both. To accomplish this feat, Dhende and Samanta spent hours in the lab working with different ways of combining the chemicals, purifying them, and testing them on materials. Ultimately, they achieved their goal, creating a bond that is strong enough that it remains even when the material is washed multiple times.

“When you begin synthesizing known chemicals in new ways you can’t be confident that you’ll keep the elements of the original chemical intact,” says Hardin. “In this case, each time we created a new ‘bridge’ molecule (which held the antimicrobial to the surface) we also had to make sure we hadn’t lost the antimicrobial benefit. We also had to be sure that we could create this new material consistently, which meant documenting each step and ensuring those steps could be duplicated.”

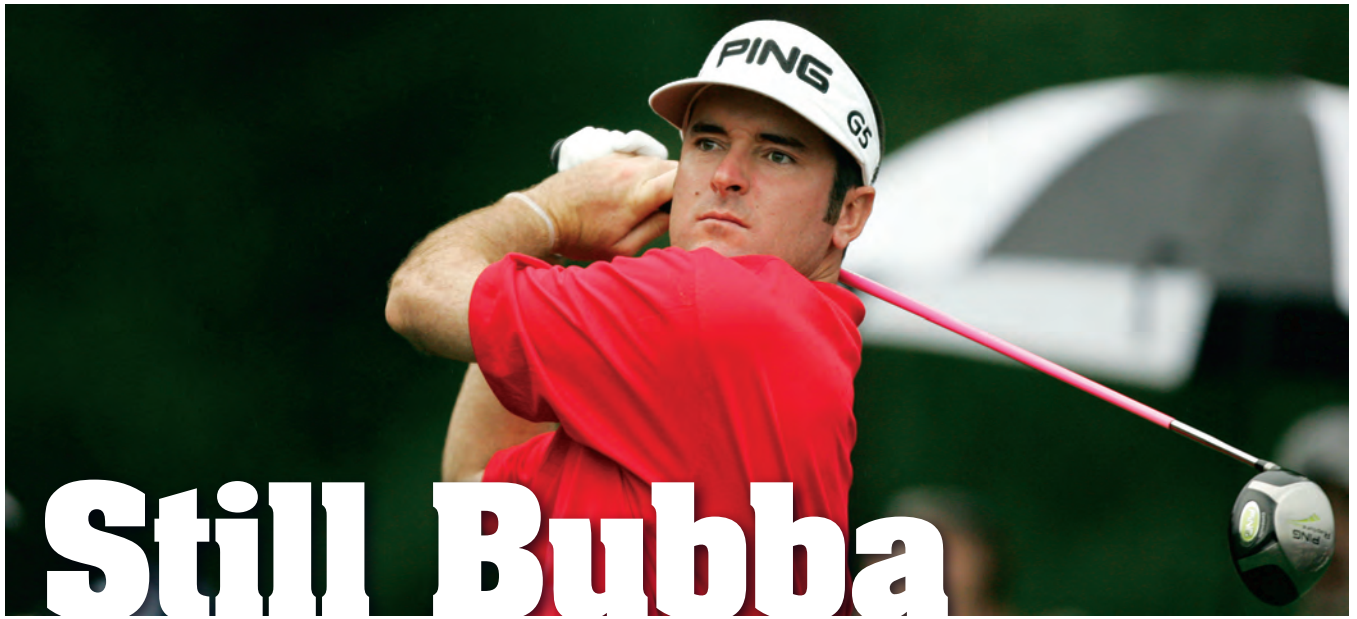
Since word of the new treatment was released this summer, Hardin and Locklin have received numerous requests from colleagues and companies—and, as noted, the media—

for additional information. Also, the University of Georgia Research Foundation has applied for several patents. While all of this is exciting, Hardin cautions that the new material is still a long way from being commercially viable.

“At this point, we have a material that works amazingly well in the laboratory,” he says. “Our next step would be to scale this work up to a pilot project to determine if the chemical can be successfully created in large batches and applied to a variety of materials on a much larger scale, and that it’s cost-efficient. That requires either obtaining funding to hire a full-time employee to work with us or entering into an agreement with a private company to take over this work.” (The original company is no longer involved.)

As for Dhende, the completion of his PhD means that he likely has completed his own involvement with the project. Although his name will be a part of any patent, Dhende understands the many “ifs” that must be addressed before he could benefit financially. Meanwhile, he has accepted a position as a polymer scientist with Voith Paper in Summerville, S.C.

In any case, “it was a great learning curve,” Dhende says of his doctoral-research experience. “I was delighted to be part of this team where I could pursue my interest in applied science and develop technology with substantial potential.” ■



Still Bubba

By Steve Colquitt

Despite
Making
Millions,
Golfer
Focuses
on being
'A Good
Dude'

*Steve Colquitt is an editor
with the UGA Athletic
Association.*

You know you've arrived when you are recognized by a single name. In the entertainment world, there are stars like Madonna, Oprah, and Prince. Mention Kareem, Chipper, Magic or Pelé to sports fans, and they know exactly whom you mean. Even professional golf has its list, with Jack, Arnie and Tiger leading the way. But another golfer is crashing the party. His name is Bubba.

University of Georgia alum **Bubba Watson** (BSFCS '08, Housing) is currently one of the brightest stars in the PGA Tour's galaxy. In the past year, he has won three golf tournaments, lost the PGA Championship in a three-hole playoff, and was named to the United States' Ryder Cup Team. And it doesn't hurt that the powerful left-hander is one of the Tour's longest hitters, averaging more than 310 yards per drive. Days before the U.S. Open at Congressional Country Club in Maryland, Watson was invited to the White House by another powerful lefty, President Barack Obama. Heading into September, Watson was Number 15 overall and Number 7 among the Americans in the World Golf Rankings.

But off the course, Watson shines equally bright—primarily from a personality that he aptly dubs “goofy.” If he's not boating, jet-skiing, wakeboarding or playing video games, he's on Twitter or Facebook talking about it. His latest venture is “The Golf Boys,” the PGA Tour's answer to rock's Backstreet Boys or *NSYNC, with fellow players Ben Crane, Rickie Fowler and Hunter Mahan. (Their video for the song “Oh, Oh, Oh” is an Internet sensation, and they are promising more like it.) Veteran PGA player Paul Azinger recently told *Golfweek* that Watson “has the most style and flair of anybody on Tour.”

Then there's the side of Watson that feels “blessed to be where I am in life.” With the joint effect of having world-class golf talent, the ability to make money playing the sport and endorsing products, and the willingness to give back, Watson has been able to earmark financial donations to a variety of charities and relief efforts.

“Hitting a white golf ball means absolutely nothing in this world if you're a miserable person,” Watson says. “My tombstone is not going to tell how many wins I had throughout my career. Hopefully, it will say I was a good dude. I have a great wife and I have great friends. My life is a dream come true.”



Drew Byus has his photo taken with Bubba Watson during a FACS-sponsored event.



PING

MATHEW

to is with

RICH

Kean O'Don

Photo by Blane Marable

PAGES FULL

“I Could Do It Too” Watson realized a big part of that dream in 2008 when he completed his degree requirements in UGA’s College of Family and Consumer Sciences, though when Watson left Athens in 2001, such an outcome appeared unlikely.

It has been well chronicled how loaded the Bulldog golf team was in 2001. Georgia won six of its 12 tournaments with Coach Chris Haack using the same five-man lineup—Nick Cassini, Erik Compton, Bryant Odom, David Miller and Ryan Hybl—in every event. At season’s end, Georgia became the first (and still only) school to have all five men named First-, Second- or Third-Team All-America. Watson was relegated to just one event, a bid to play as an individual in the Schenkel Invitational, because he was its defending champion.

“From my perspective, I had a lineup that was working for us and I did not want to change that, Haack says. “But I honestly believe that Bubba could have played Number 1 on anybody else’s team that year.”

When Watson left Georgia to begin his professional career, he did so two credit-hours shy of his degree. His disappointment at not playing as a senior showed as he listed Faulkner Community College—the two-year school he had attended before Georgia—as his alma mater. From time to time over the subsequent years, Watson also would mention he and Haack had a contentious relationship.

That led Haack to write Watson a letter, telling him he had no hard feelings and that he was welcome in Athens anytime. The day he received the letter, Watson called Haack “to just bury the hatchet.” Moreover, that conversation led to the formulation of a plan for Watson to complete his degree requirements. By now, Watson had more than \$3 million in career winnings, but something was still missing.

“When I was doing the junior clinics and talking to different kids throughout the U.S., I felt like I was just blowing smoke,” Watson says. “I couldn’t tell them to graduate unless I was willing to do it myself. For me to be a good role model for these kids, I needed to show them that I could do it too.”

He’s A G-Man Haack reached out to **Anne Sweaney** (Department Head, Housing and Consumer Economics) and to **Connie Rash** (Director, Student Services), and the three came up with a plan to help Watson earn his diploma. Around his busy PGA Tour and appearance schedules, Watson visited Athens several times—staying at Haack’s home, no less—and worked toward completing his program of study.

Unsure of when, and possibly if, he would be able to finish, Watson did not share what he was doing with many people. But when he did indeed get the job done, including

passing the mandatory Regents Exam, Watson could not wait to share it with the world.

“It was a big thrill for me to do it, both for myself and for my family,” Watson says. “But I was also able to show the kids that anything is possible. I was able to tell them that even somebody like me, who didn’t really enjoy school, could still fight through it and get it done—just like they could too.”

Watson’s graduation also helped strengthen his bond with the school that he now proudly lists as his alma mater in all PGA Tour publications and on its website.

“Chris Haack, Anne Sweaney and Connie Rash were there for me every step of the way,” Watson says. “If I ever had a problem I was trying to figure out or anything like that, they were the biggest help and influence. My golf bag now has a Georgia logo on it. That ‘G’ means a lot to me because it’s my school.”

Giving Something Back Watson made a triumphant return to Athens this past May. Already lined up to serve as the co-chair (with another ex-Bulldog, Chip Beck) of Nationwide Tour’s Stadion Classic at UGA, Watson arrived in Athens just 18 hours after winning the PGA Tour’s Zurich Classic of New Orleans (his third win in 19 events) and pocketing the \$1.152 million winner’s check.

Holding hands with his wife, Angie (a former Georgia women’s basketball player and 2001 College of Education graduate), Watson was given a private tour of the Boyd Golf Center by Haack. The tour ended with some retrospective time in Haack’s office before Watson was shuttled off for a bevy of media interviews. But before he left, Haack presented Watson with a Georgia football helmet, calling it a trophy of sorts for Watson’s PGA victories. Ever the Georgia fan, Watson proceeded to get it autographed by the likes of ex-Bulldog football stars Matthew Stafford and **A.J. Green** (BSFCS Matriculate, Housing) who were in town for the tournament’s pro-am event.

“He looked like he was having so much fun here,” Haack says of Watson. “It was good to see him smiling and laughing and enjoying his time in Athens. He may be this larger-than-life figure out on the PGA Tour, but to us he’s still Bubba.”

During his stop in Athens, Watson presented \$50,000 to the University of Georgia for the Play Golf America University. He earlier had given \$50,000 to the Red Cross, following the tsunamis in Japan; as well as \$40,000 each to churches that he and his family attend.

“When I was a kid living with my parents and when I was in college, we couldn’t afford to do something like make a donation,” Watson says. “So for me to be able to do this is amazing. That’s the best part about doing what I do for a



Photo by Steve Colquitt

living. I am blessed that I can raise a lot of money in a short period of time through golf. And I love that I am able to give something back.”

Bubbagolf—Not Boring Watson’s late father, Gerry, was a Vietnam veteran and the one who first introduced Bubba to the game of golf. When the elder Watson died in 2010 following a bout with cancer, Bubba added Birdies for the Brave and the Green Beret Foundation to his list of charities. In that spirit, he wore fatigues and camouflage gear at the U.S. Open to raise money and increase public awareness for military families.

Even the proceeds of the campy Golf Boys video, and of memorabilia stemming from it, will be earmarked for charity. In that video, Watson appears shirtless and shoeless while wearing overalls. Fellow golfers Crane, Fowler and Mahan

sport equally laughable attire. This past summer, Watson was also featured on his own Upper Deck trading card.

This is Generation Now for the PGA Tour, with like-it-or-lump-it Bubba leading the way.

“I think it’s important to have fun with life,” Watson says. “My dad said you can be a leader or a follower, and being a follower ain’t fun. I want to be the leader of Bubba Watson. I’m still a kid. I’m hitting the shots that I want to hit. I’m doing the things that I want to do. I’m playing the way I want to play. People started calling it ‘Bubbagolf,’ and I like that. I mean, why do what everyone else does? That would be boring.” ■

Steve Colquitt is an editor with the UGA Athletic Association.

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The financial support you provided will be of great help to me in paying my educational expenses, and it will enable me to focus more of my time on studying. Thank you again for your generosity and support...I hope to eventually give back to the College of Family and Consumer Sciences.

Lauren Coheley
Senior, Dietetics
Atlanta, Georgia



■ **Fox** *continued from page 5*

for their careers. They can also help us evolve. “If there is a meeting in a Dawson Hall lab and alumni look around and exclaim ‘Wow, this hasn’t changed since I was a student,’ we have a problem,” Fox says.

Helping others to realize their potential As she embarks on this new stage in her career, Fox reflects on those who helped her succeed. Certainly there are her parents. Her father, an artist and retired member of the art education faculty of Western Oregon State University, encouraged her creative efforts from the earliest years; he recently gave her a picture she painted at age 3, which she has now hung on her office wall. And Fox speaks proudly of her mother, who completed her undergraduate degree and graduate degrees at age 40 and went on to a successful career as an elementary-school teacher and principal. “My family gave me the support to become whatever I could be; and, in my mother’s case, she modeled that behavior by never abandoning her dream of becoming a teacher.”

She also recalls her professional mentors. For example, there was the supervisor who pushed Fox to apply for a position that required a PhD—despite the fact that she didn’t have one at the time. “I had been a Cooperative Extension county agent for nine years,” she says, “but Peggy Pletcher believed in me. She knew I could be successful as a specialist and would rise to the challenge of earning my doctorate while continuing to work for the university.” Fox’s success in that job continues to have multiplier effects: “Part of what I learned,” she says, “was to promote excellence in others.”

Fox says her aim is to similarly encourage both the students and faculty in the College of Family and Consumer Sciences to realize their potential. “I want to push people to higher expectations, and my job is to see that there are fewer hurdles to overcome.” ■

▲ Dean Fox visits with students at this year’s Leadership FACS retreat.

1950s

Kate Maxwell Finch (BSHE '58, Home Economics Education; MEd '89, Learning Disorders; EdS '91, Learning Disorders) was installed as the 2011-2012 president of the Georgia Retired Educators Association during the association's annual convention held in Savannah in May.

1970s

Beth Epling (BSHE '70, Home Economics Education) has been awarded the Treutlen Award, Effingham County's highest honor. Epling was a Cooperative Extension agent for 25 years in Effingham County and directed the county's 4-H Club. After retiring from the Extension service, she was asked to join the New Ebenezer Retreat Center and create the Ebenezer Alive! K-12 education curriculum.



If you have news and information for FACS Facts send it to Susan Byus, Director of Alumni Relations and Student Leadership, at sbyus@fcs.uga.edu or call her at 706-542-3386.

For the latest information on all alumni events, please see our calendar at www.fcs.uga.edu/alumni/calendar.

2011-2012 FACS Alumni Board



(Front Row, L-R) **Susan Byus**, (Director, Alumni Relations); **Meredith Barrs Potter** (BSFCS '04, Consumer Foods), Secretary; and **Danny Stevens** (MS '95, Child and Family Development), College Relations Committee Chair.

(Middle Row, L-R) **Melissa Wilmarth** (MS '08, Housing and Consumer Economics), Graduate Student Representative; **Millie Young Smith** (BSFCS '03, Dietetics), Vice President Programs; **Bonnie Stephens Petersen** (BSHE '79, Consumer Economics and Home Management), President; **Renita Jones Anderson** (PhD '94, Textile Sciences), TMI Representative; **Kristi Osborn Greer** (BSFCS '00, Child and Family Development; MEd '05, Adult Education), Past President; and **Anne Sweaney**, (Department Head, Housing and Consumer Economics).

(Back Row, L-R) **Catherine Hube Stockman** (BSFCS '91, Furnishings and Interiors), President Elect; **Theresa Glasheen** (BSFCS '06, Family and Consumer Sciences; MS '08, Child and Family Development), FACS Education Representative; **Don Bower** (Professor Emeritus, Child and Family Development), CFD Department Liaison; **Jean Harrison** (BSFCS '05, Fashion Merchandising; MS '08, Textiles, Merchandising and Interiors), TMI Representative; and **Mitch Hardeman** (BSFCS '93, Housing), Vice President Development.

(Not Pictured) **Emily Blalock** (Lecturer, Textiles, Merchandising and Interiors; MS '06, Textiles, Merchandising and Interiors), TMI Department Liaison; **Tracey Brigman** (Lecturer, Foods and Nutrition; MS '92, Foods and Nutrition), FDN Department Liaison; **Lee Clarke** (BSFCS '96, Consumer Economics), Housing and Consumer Economics Representative; **Jana Davis Hester** (BSFCS '06, Family and Consumer Sciences Education; MS '08, Occupational Studies), FACS Education Representative; **Stacey Robertson Cooke** (BSFCS '01, Child and Family Development), Child and Family Development Representative; and **Charlie Smith** (BSFCS '05, Consumer Economics), Housing and Consumer Economics Representative.

Michelle DeLong Myers (BSHE '72, Home Economics) is the owner of Calhoun Sportswear in St. Catharines, Ontario, Canada.

1980s

Judy Hibbs (BSHE '81, Home Economics Education; MEd '88, Adult Education; EdD '07, Adult Education) was a recipient of a 2011 Walter Barnard Hill Award. She is the Athens-Clarke County Cooperative Extension coordinator as well as working with the Expanded Food and Nutrition Program, which provides basic education in nutrition to underserved, low-income families. Hill Awards recognize distinguished achievement in public service and outreach by UGA faculty members and service professionals.

Belinda Thompson Orzada (BSHE '87, Clothing and Textiles) is the associate chair and graduate program director for the Department of Fashion and Apparel Studies at the University of Delaware in Newark.

1990s

Elizabeth Bagarozzi Hutcheson (BSFCS '94, Furnishings and Interiors) was the interior designer on the renovation of the Gamma Phi Beta sorority house, of which she is an alumna. The renovation was recognized with a 2011 Rehabilitation Award by the Athens-Clarke Heritage Foundation.

Jacqueline Donaldson-Grey (BSHE '90, Fashion Merchandising) is the supplier diversity officer for National Railroad Passenger Corp. (Amtrak).

Joshua Frank (BSHE '90, Consumer Economics and Home Management) was named the 2010-2011 Outstanding IFC Chapter Advisor by the University of Georgia Interfraternity Council.

Catherine Hube Stockman (BSFCS '91, Furnishings and Interiors) is working as a sales consultant for PDI, a distributor of residential and commercial plumbing and lighting products, in Woodstock.

Richard D. Thompson (MS '96, Housing and Consumer Economics) is a consultant for individual client services for TIAA-CREF in Amhurst, N.Y. He and his wife, Theresa, are the parents of five children, ranging in age from 9-16.

Beverly Uipi (BSFCS '98, Consumer Economics) is a community relations specialist in the mayor's office in Salt Lake City, Utah. She is also the mother of a son, Xane, age 8.

2000s

Aaron Bhadra (BSFCS '09, Consumer Economics) is a market research analyst for Sabinsa Corp., a nutraceutical and pharmaceutical company, in New Jersey..

Gregory "Bud" Briscoe (BSFCS '08, Consumer Economics) is a sales associate for State Farm Insurance with the Gary Garrett Agency in Athens.

Mark your calendars!

FACS Alumni Awards 35th ANNUAL

35th Annual Alumni Awards

Join fellow alumni, faculty and students to celebrate the accomplishments of our FACS alumni community and hear from Dean Linda Kirk Fox.

Saturday, Feb. 18, 2012, Noon
Georgia Center for Continuing Education

Re-Discover Dawson Hall this February!

Join the FACS Alumni Board and FACS Ambassadors in re-discovering Dawson Hall. On Saturday, Feb. 18, the doors will open prior to the 2012 Alumni Awards Luncheon for you, your fellow alumni, friends and family to tour Dawson Hall.

Here are just a few highlights:

- College updates including guided tours by Student Ambassadors
- New, digital signage and display monitors on each floor
- Re-modeled Student Services office
- Complimentary refreshments

Amelia Clifford (BSFCS '09, Family Financial Planning) married James Ostenson on April 30. They live in Atlanta.

Lauren Ellerbee (BSFCS '09, Fashion Merchandising) was recently promoted to area human resource manager for the Nordstrom Rack Stores at the Mall of Georgia and Buckhead Station.

Alan Gilmer (BSFCS '07, Furnishings and Interiors) is an interior designer with David Scott Interiors in New York City.

Nikki Grant (BSFCS '05, Fashion Merchandising) is the new owner of Encore, a fashion boutique located in Athens.

Leslie Green-Pimentel (PhD '09, Housing and Consumer Economics) is an assistant professor of community development and associate director of the Center for Community and Economic Development at Delta State University in Cleveland, Miss.

Kristi Osborn Greer (BSFCS '00, Child and Family Development; MED '05, Adult Education) has been named the Group 10 Outstanding Financial Literacy Program Banker of the Year by Oconee State Bank.

Jaya Halepete (MS '03, Textiles, Merchandising and Interiors) has written

a book titled, "Retailing in Emerging Markets," published by Fairchild. She is also self-publishing five children's board books, which are available through her website www.jayahalepete.com. She and her husband, Sesh Iyer, are the parents of a son, Sohum, age 2.

Bo Hanson (BSFCS '08, Family Financial Planning) is a financial advisor with Preston & Cleveland Wealth Management in McDonough as well as co-host and producer of the Money-Guy Show, a top 25 iTunes business podcast that reaches more than 10,000 listeners.

Ryan Patrick O'Hara (BSFCS '01, Furnishings and Interiors) is working in Shanghai, China, for DaVinci Fine Furniture as a visual merchandiser and interior designer.

Brooke Cadle Peck (BSFCS '07, Family and Consumer Sciences Education) is a real estate agent with Keller Williams in the Metro Atlanta-Decatur area.

Meg Poitevint (BSFCS '01, Consumer Economics) is a development officer with the Georgia Tech College of Computing.

Meredith Mullis Rutland (BSFCS '09, Furnishings and Interiors) and her husband, Ryan, are the parents of a son, Bryce David Rutland, born May 19.

He is the grandson of **Rebecca Mullis** (Professor, Foods and Nutrition).

Jordan Sitaras (BSFCS '09, Child and Family Development) completed her master's degree in school counseling at Mercer University in May 2011. She is a school counselor at North Forsyth High School in Cumming.

2010s

Carlie Adams (BSFCS '11, Dietetics) is a nutritionist with the federally funded Women, Infants and Children program in Atlanta.

Amy Laura Arnold (PhD '11, Child and Family Development) earned her doctoral degree in summer 2011. The title of her dissertation is, "Multiple Determinants of Perceived Affluent Parental Competence." Her major professor was David Wright.

Leslie Bailey (MS '11, Textiles, Merchandising and Interiors) earned her master's degree in summer 2011. Her thesis is titled, "A Study of the Factors Impacting Women's Purchases of Anti-Aging Skincare Products." Her major professor was Jan Hathcote.

Samii Benson (MS '11, Textiles, Merchandising and Interiors) earned her master's degree in spring 2011. The title of her thesis is, "The Fashion Choices of Black Women of the Hip-Hop Generation in the Metropolitan Area." Her major professor was Katalin Medvedev.

Whitney Bignell (MS '11, Foods and Nutrition; BSFCS '09, Dietetics; BSEd '97, Foreign Language Education) earned her master's degree in summer 2011. The title of her thesis is, "Provision of Support Strategies and Services—A Comparison Between Paid and Volunteer Breastfeeding Peer Counselors." Her major professor was Alex Anderson.

Ashley Bramlett (MS '11, Foods and Nutrition; BSFCS '09, Dietetics) earned her master's degree in summer 2011. Her thesis is titled, "Safe Eats: An Evaluation of the Use of Social Media for Food Safety Education." Her major professor was Judy Harrison.



Join alumni, students and faculty who like **UGA FACS Alumni** on Facebook.

Receive updates on awards, fellowships, championships and events.

Scan the QR code with your smart phone for an easy connection.

Hope you'll be a fan!



www.fcs.uga.edu/alumni

continued on page 24 ▼

ATTENTION FACS GRADS!

New Distance Learning EdD Program Announced

A new doctorate in education program that combines distance learning with face-to-face classes will begin in January 2012.

Designed for current classroom teachers and school administrators, the 20 students selected will follow the same curriculum and carry the same course load throughout the degree program. Each semester, the students' two courses will meet three times per month via distance learning and once a month in a face-to-face setting at the University of Georgia Griffin campus.

Candidates will complete "action research dissertations" that have a direct application to their individual instructional environment.

The deadline for applying is Nov. 15. For more information on the program contact Robert Wicklein, graduate coordinator for the UGA College of Education, at wickone@uga.edu or by phone at 706-542-4503.

UGA 
GRIFFIN
campus



FACS *break*

Want an easy way to network, socialize and connect with the college in the time it takes to have lunch? Then RSVP "Yes" to the next FACS Break email invitation you receive. Don't see one happening in your neck of the woods? Then inquire about hosting one in your town.

FACS Breaks are designed for a small group of alumni to gather over lunch, dinner or coffee to network and reconnect in a casual, personal setting. The email invitation makes FACS Breaks cost- and time-effective and guests are responsible for paying for their own meal.

Come get some "small bites" of information and make some "big connections."

Susan Byus

Remember: We need your current mailing and email address to be able to include you in the email invitations. Update your records at www.fcs.uga.edu/alumni/update_info.html

Upcoming Breaks will include an opportunity to meet Dean Linda Kirk Fox:

- October 12th** Conyers Area Alumni – Hosted by Lee Clarke '96
- October 20th** Athens Area Alumni – Hosted by Kristi Greer '00
- October 27th** Saint Simon's Island Alumni – Hosted by Catherine Stockman '91
- January 23rd** FACS Alumni attending GAFCS/GATFACS Conference in Savannah – Hosted by Theresa Glasheen '06, '08, and Jana Hester '04

Danielle Burch (MS '11, Child and Family Development) earned her master's degree in spring 2011. Her major professor was Charlotte Wallinga.

Caroline Colquitt (MS '11, Foods and Nutrition; BSFCS '09, Dietetics) earned her master's degree in spring 2011. The title of her thesis is, "The Effects of High Fructose Intakes in the Rat Diet on Serum Ghrelin and Body Composition." Her major professor was Silvia Giraud.

Vikram Dhende (PhD '11, Textiles, Merchandising and Interiors) earned his doctorate degree in summer 2011. The title of his dissertation is, "Development of Antimicrobial Copolymers for Polymers and Fibers." His major professor was Ian Hardin.

Megan Kicklighter Dove (MS '11, Child and Family Development; BSFCS '07, Child and Family Development)

earned her master's degree in spring 2011. The title of her thesis is, "Head Start Children's Literacy Predictors: Home Environment, School Environment, and Family Resources." Her major professor was David Wright.

Amanda Freeman (BSFCS '10, Family Financial Planning) is a practice manager at Householder Group Financial Advisors in Atlanta.

Leah Gautreaux (BSFCS '11, Fashion Merchandising) is a merchandiser with J. McLaughlin clothing store in New York City.

Amanda Gerlaugh (MS '11, Textiles, Merchandising and Interiors) earned her master's degree in spring 2011. Her thesis is titled, "The Factors that Influence Consumer Purchase Decisions Toward Secondhand Apparel or Accessories: Is It Fashion Lifestyle or Social

Responsibility?" Her major professor was Megan Lee.

Benjamin Gray (MS '11, Foods and Nutrition) earned his master's degree in summer 2011. The title of his thesis is, "Learning Outcomes of Freshman Seminar: Let the Big World Eat." His major professor was Mary Ann Johnson.

James Stephen Gunter II (MS '11, Housing and Consumer Economics) earned his master's degree in spring 2011. His major professor was Joseph Goetz.

Audra Hagen (BSFCS '11, Dietetics) married Justin Phillips on July 30. They live in New Orleans.

Brooke Jackson (BSFCS '11, Family Financial Planning) is a broker dealer and registered investment advisor administrator with PPA Advisory Services LLC in Atlanta.



18th Annual Leadership FACS Retreat



Nearly 40 student leaders, faculty and guests attended the 18th annual Leadership FACS Retreat at Camp Kiwanis in Madison County in late August. The retreat provides students the opportunity to enhance their leadership qualities, teamwork, communication and problem-solving skills. Student leaders use the knowledge and skills they learn to represent the college to a variety of audiences.

HOW ARE YOU ENGAGED?

My engagement with the FACS Alumni Association began in 1979 after graduation. I've had the pleasure of serving on the Alumni Board twice and am honored to be this year's president. My level of involvement has ebbed and flowed throughout the years depending on family and work commitments, but I've always remained committed to supporting our college financially and attending as many events as time allowed. The relationships I've made and maintained with FACS alumni are priceless.

An easy way to be engaged is to attend one (or more) of the FACS Alumni Association sponsored core events. Grab a friend and come to South Campus Tailgate, sign up to run in the Chilly Dawg 5K (or be a sponsor), or attend the Annual Awards Luncheon to celebrate our alumni and our college. Other easy ways to become engaged are:

Send in a class note highlighting a career change, life milestone or award recognition. This is one of the easiest ways to share news and is a true form of old-fashioned networking. In addition to faculty finding out what their former students are doing, these updates provide resources for jobs and shares the locations of FACS alumni all across our nation. There may be a fellow alum in your community to share FACS and UGA stories with.

Nominate outstanding alumni for award recognition. We all like to receive a pat on the back for a job well done, so take a minute and nominate an alum (or have one nominate you) for the great work taking place in your career or community. Let's celebrate the excellent accomplishments of our graduates!

Host a FACS Break. They are simple to plan, casual in nature and don't take a huge amount of time. The reward is great networking, fun stories and a glimpse into what is happening at the college.

We are so pleased when alumni come back to speak to a class or catch up with a professor! If you're visiting a FACS faculty member, stop by the Alumni Office, the Dean's Office or sign the guest book in Student Services. Swing by one of these offices on the way in or way out. We'd love to just say hello.

There is a lot to gain from giving back. I hope you'll consider taking the step.



Bonnie Petersen, BSHE '79
FACS Alumni Association President

Please contact Susan Byus, sbyus@uga.edu or 706-542-3386 for information on becoming engaged with the FACS Alumni Association.



Kelly Stidham Kennedy (PhD '11, Child and Family Development; MS '08, Child and Family Development) earned her doctoral degree and marriage and family therapy certification in spring 2011. The title of her dissertation is, "Using a Social Ecological Model in Predicting Type 2 Diabetes Self-Care in Rural African-American Women." Her major professor was Stephanie Burwell.

Melissa Scott Kozak (PhD '11, Child and Family Development; MS '08, Child and Family Development) earned her doctoral degree in summer 2011. The title of her dissertation is, "Cultivating Partnerships and Putting Down Roots: Family and Community Involvement Through Vegetable Gardening." Her major professor was David Wright.

Kali Kuzniak (MS '11, Foods and Nutrition; BSFCS '09, Dietetics) earned her master's degree in summer 2011. Her thesis is titled, "The Development of an Observational Tool to Measure the Quality of Fresh Fruits and Vegetables in Food Stores." Her major professor was Jung Sun Lee.

Briana Martinez (MS '11, Textiles, Merchandising and Interiors) earned her master's degree in spring 2011. The title of her thesis is, "An Analysis of the Impacts of Consumer Shopping Characteristics and Perceived Website Quality on Purchase Intention from A Private Sales Site." Her major professor was Soyoung Kim.

Catie Walker O'Neal (PhD '11, Child and Family Development; BS '06, Psychology) earned her doctoral degree in summer 2011. Her dissertation is titled, "Gender Role Attitudes, Gender Role Behaviors, and Relationship Outcomes: An Application of the Theory of Planned Behavior." Her major professor was David Wright.

Elizabeth Pilcher (MS '11, Textiles, Merchandising and Interiors; BBA '09, Management) earned her master's degree in spring 2011. The title of her thesis is, "An Analysis of Motivations and Likelihood to Defraud High-End Fashion Specialty Retailers." Her major professor was Jan Hathcote.

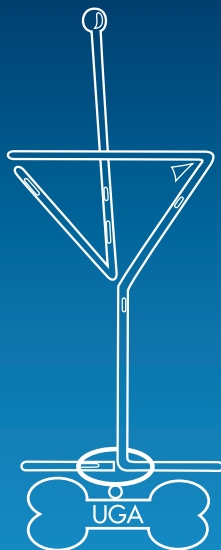
Megan Rindskopf (BSFCS '10, Family Financial Planning) is a

financial planner with Rinehart Wealth Management in Charlotte, N.C.

Britt Rotberg (MS '11, Foods and Nutrition; BSFCS '09, Dietetics) earned her master's degree in summer 2011. The title of her thesis is, "The Expanded Food and Nutrition Education Program Intervention Conducted in the Hispanic Population of Georgia." Her major professor was Silvia Giraud.

Cloviece "Trey" Sanders III (MS '11, Foods and Nutrition; BSFCS '09, Consumer Foods) earned his master's degree in summer 2011 and has accepted a position as a food scientist at Paramount Farms in Bakersfield, Calif. His thesis is titled, "Peanut Skin Fortified Peanut Butters: Effects on Consumer Acceptability and Quality Characteristics." His major professor was Ruthann Swanson.

Desiree Michele Seponski (PhD '11, Child and Family Development; MS '07, Child and Family Development) earned her doctoral degree and marriage and family therapy certification in summer 2011. The title of her dissertation is, "Exploring Eye Movement



Designing
Dawgs

Do you love UGA and Interior Design? Then Designing Dawgs is for you!

We meet four times a year at some of Atlanta's hippest and most innovative showrooms and show houses. Come experience a behind-the-scenes look at design industry leaders' work and network with FACS alumni, students and friends.

Invitations are sent by email, so please share your address with us at alumni@fcs.uga.edu and request to be added to the Designing Dawgs list. Check our website for details about past and future events.

www.fcs.uga.edu/alumni/ddawgs.html

Desensitization and Reprocessing as a Culturally Responsive Cambodian Model of Therapy.” Her major professor was Denise Lewis.

Sungha Shin (MS '11, Textiles, Merchandising and Interiors) completed her master's degree in summer 2011. The title of her dissertation is, “Application of Brand Concept Maps to Gap Inc.” Her major professor was Yoo-Kyung Seock.

Dina Smith (MS '11, Textiles, Merchandising and Interiors) completed her master's degree in summer 2011. Her thesis is titled, “Historically Inspired Dress as a Personal Style Choice.” Her major professor was José Blanco.

Elizabeth Sullivan (MS '11, Foods and Nutrition) earned her master's degree in spring 2011. Her thesis is titled, “Impact of Education and Training on Type of Care Provided by Breastfeeding Peer Counselors.” Her major professor was Alex Anderson.

Timera Sutherland Temple (MS '11, Housing and Consumer Economics; AB '05, Philosophy) earned her master's degree in summer 2011. Her thesis is titled, “Housing Type and the Social Contact of Older Adults.” Her major professor was Anne Sweaney.

Genise Vertus (MS '11, Child and Family Development) earned her master's degree in spring 2011. Her thesis is titled, “Multicultural Messages in a Picture Storybook: Conceptions of Three- and Four-Year-Old Children.” Her major professor was Lynda Walters.

Tiera Wade (MS '11, Textiles, Merchandising and Interiors) earned her master's degree in summer 2011. Her thesis is titled, “Premium Denim: How Premium is the Brand?” Her major professor was Jan Hathcote.

Jamie Williams (MS '11, Foods and Nutrition) earned her master's degree in spring 2011. Her thesis is titled, “Vitamin D and Muscle Relationships in Early Adolescents.” Her major professor was Richard Lewis.

Ming Zhang (MS '11, Textiles, Merchandising and Interiors) earned his master's degree in summer 2011. His thesis is titled, “Graphene-Coated Pyrolytic Carbon for Lithium Batteries and Other Applications.” His major professor was Ian Hardin. ■

in memoriam

Vera Ashworth Barter
BSHE '42
August 9, 2011

Mary Daniel Baynes
BSHE '41
August 14, 2011

Ruth Norris Bickerstaff
BSHE '41
December 28, 2005

Jerry Joe Bigner
BA '66, MS '68
July 30, 2011

Katherine H. Ross Byers
BSHE '43
June 17, 2011

Cathy Simpson Carter
BSHE '70
July 24, 2011

Marjorie Malcom Cobb
BSHE '49
September 11, 2011

Ann Smith Collins
BSHE '48
April 13, 2011

Winifred Miller Doster
BSHE '34
June 3, 2011

Sarena Stripling Finlayson
BSHE '43
May 5, 2011

Renee Meadors Hansen
BSHE '76
June 28, 2011

Beatrice M. Harris
BSHE '48
April 23, 2011

Eloise Chapman Harris
BSHE '31
April 1999

Emily Coile Harris
BSHE '43
May 9, 2011

Kathy Scartz Harris
BSHE '71
April 24, 2011

Lee Newton Haynes
BSHE '52
June 23, 2011

Mary Jenkins Hunt
BSHE '45
June 17, 2011

Janie Telford O'Kelley
BSHE '36
May 3, 2011

Bernice Johnson Payne
BSHE '50
July 6, 2011

Helen Pirkle Purcell
BSHE '45
July 17, 2011

Parrie Rogers Reimer
BSHE '48
April 25, 2011

Flora Marette Smalley
BSHE '35
June 21, 2011

Patricia Holliman Speight
BSHE '44
June 17, 2011

Carolyn Madden Stephenson
Matriculate '43
June 12, 2011

Jerry Derrick Varnedoe
MED '73, EdS '88
April 23, 2011

Claire Elder Veader
BSHE '55
August 4, 2010

Editor's Note:

In some cases, the College of Family and Consumer Sciences has only recently been notified of the names of graduates who died several years ago.

IN THE Halls



FACULTY & STAFF

Jerry Gale (Associate Professor, Child and Family Development) and **Joseph Goetz** (Assistant Professor, Housing and Consumer Economics) co-organized the second annual Financial Therapy Association Conference in September. FTA was co-founded by faculty throughout the country, including Gale, Goetz and others in the College of Family and Consumer Sciences, who recognize the need to bring together those who work in the field of financial planning and relationship therapy.

Sharon Y. Nickols (Janette McGarity Barber Professor, Housing and Consumer Economics) and **Elizabeth Andress** (Professor, Foods and Nutrition) were recipients of the award for the Best Article in Foods and Nutrition in *Family and Consumer Sciences Research Journal*. Co-authors were **Gina Peek** (PhD '09, Housing and Consumer Economics; MHP '04, Historic Preservation) and Shelly Nickols-Richardson (PhD '98, Foods and Nutrition; MS '94, Foods and Nutrition). The awards were presented at the annual conference of the American Association of Family and Consumer Sciences in June.

Robb Nielsen (Assistant Professor, Housing and Consumer Economics) was presented the Emerging Scholar Award by Sharon Devaney, editor of the *Family and Consumer Sciences Research Journal*, at the annual American Association of Family and Consumer Sciences in June. The award recognizes current research accomplishments and the promise of sustained contributions to the profession.

Jaya Rose (Lecturer, Textiles, Merchandising and Interiors), coordinator of the FACS kitchen and bath design program, was presented an Excellence in Education Award at this summer's National Kitchen and Bath Association's annual educators' forum. Winners of the awards were judged based on the score of two student-designed projects, which were required to average 93 out of 100.

LaTrena Stokes (Recruitment Specialist, Strong African-American Marriages and Promoting Strong African-American Families) is a recipient of a Jeanette Rankin scholarship and has enrolled as an undergraduate in the Department of Child and Family Development. The Jeanette Rankin scholarships are highly competitive with only 80 awarded out of 860 applicants. Awardees are women who are 35 years of age or older who write their vision of how their education will benefit themselves, their families and their communities. The scholarships are named for the first woman elected to Congress and a proponent of peace and women's rights.

Velma Zahirovic-Herbert (Assistant Professor, Housing and Consumer Economics) has been named a Writing Fellow by the UGA Center for Teaching and Learning. Faculty chosen meet regularly to discuss the most effective ways to teach and respond to student writing. Each Writing Fellow receives a stipend of \$1,000 to subsidize projects aimed at constructing courses or initiatives that will support student writing at UGA.

STUDENTS

Jack Reilley (MS Student, Housing and Consumer Economics) has been selected for the Emerging Leaders Program in the UGA Graduate School. Reilley also was awarded a scholarship by the Arthur N. Caple Foundation to attend the National Association of Government Defined Contribution Administrator Conference in Albuquerque, N.M., in September.

Katie Porter (PhD Student, Foods and Nutrition) is the recipient of a 2011-2012 Achievement Rewards for College Scientists Foundation Award. The foundation began in 1958 in the aftermath of the Soviet launching of Sputnik when a group of 53 women philanthropic leaders, committed to reestablishing U.S. technological superiority, began giving financial awards to college students majoring in science and engineering.

Wesley Turner, Victoria Hyde and **McClendon Clark** (Seniors, Family Financial Planning), and **Lance Palmer** (Associate Professor, Housing and Consumer Economics) received an all-expense-paid trip to San Diego in September to compete in the 2011 Financial Planning Challenge, sponsored by Ameriprise Financial, Inc., the Financial Planning Association, the Certified Financial Planners Board of Standards and the Academy of Financial Services. The FACS team was one of the top nine finishers in a preliminary competition this summer that qualified them for the finals. ■

FACS *new faculty*



Ishita Dey is joining the Department of Housing and Consumer Economics as a lecturer. She earned her PhD from the State University of New York–Buffalo Department of Economics and was previously a visiting assistant professor at Dalton State University. She will be teaching courses on family economic issues through the life course and consumer decision making.



Melissa Scott Kozak is joining the Department of Child and Family Development as a lecturer. She earned her master's degree in 2008 from CFD and is currently working toward completion of her PhD in the department. She will be teaching courses on introduction to the family and diversity.



Kim Skobba is joining the Department of Housing and Consumer Economics as an assistant professor. She earned her PhD from the University of Minnesota Department of Design, Housing and Apparel and her dissertation focused on the influence of Section 8 vouchers on housing careers of working-poor families. Prior to joining FACS, she was a consultant in Hudson, Wis. She will be teaching a course on housing in contemporary society.



Sarah Zenti is joining the Department of Textiles, Merchandising and Interiors as a lecturer. She recently completed her master of fine arts degree at Iowa State University in interior design. She will be teaching furnishings and interiors courses.



Philanthropy Professional Comes to FACS

Victoria Wood remembers her parents, the owners of a marina on Lake Sinclair near Eatonton, sponsoring youth-league basketball teams and donating ice to the church for its annual picnic. Those early memories of the family's giving helped inspire a career that has taken her from the base of the Himalaya Mountains to a repurposed department-store building in Marietta and now to the College of Family and Consumer Sciences.

"What's important to me is building a culture of philanthropy," says Wood, the new director of development at FACS. "I want our supporters' involvement to go beyond simply writing a check. I want them to feel like they are part of the great things we're doing at the college."

Wood's career focus on philanthropy began as an undergraduate at Kennesaw State University, where she became one of its first students to earn a certificate in nonprofit organizations. After graduation, she spent two months working with Cross-Cultural Solutions, an international volunteer program. Wood's assignment was to serve a community in India near the Tibetan border, concentrating on issues related to education, health care, and sustainability.

Upon returning to Georgia, she joined the Camp Fire USA Georgia Council, a youth-development organization originally known as the Camp Fire Girls. "At Camp Fire you didn't just work for the organization, you worked for all of the communities that were involved, and I learned how valuable it is to have community advocates," she says.

Wood left Camp Fire for a position as a senior campaign manager with O'Neill and Associates, a for-profit organization in Atlanta that conducts multimillion-dollar capital-fundraising campaigns. "We did everything from soup to nuts," she says. "We built the case for support, we strategized on how best to raise funds, we even wrote thank-you notes." One of Wood's projects was a \$10-million campaign to transform a former Sears department-store building in Marietta into a space to house multiple service organizations. After successfully raising the funds, she was invited to join the Center for Family Resources as its director of development and communication, overseeing not only fundraising but also a rebranding effort.

After working with the Center for Family Resources for several years, Wood took what she describes as a "hard left," enrolling in the master's program in historic preservation at the University of Georgia. Wood studied issues involving rural preservation through the use of conservation easements—a field that benefited from her experience in philanthropy.

Upon completing her master's degree Wood hoped to remain in Athens, but the tight economy limited her opportunities. Instead, she became a regional major-gifts officer with the Carter Center in Atlanta, a job that involved traveling throughout the United States to raise funds for the center. "I quickly came to realize that the United States is a world leader when it comes to philanthropy," she says.

Despite the rewards that come from working with an organization like the Carter Center, Wood missed being able to build close bonds with donors. "When you're traveling across the country to meet with donors it's hard to really know them," she says. "I realized that I wanted more of a connection."

This desire led Wood to accept the FACS development director position. "My experience at UGA as a graduate student gave me an understanding of the land grant institution and I was excited to align myself with that mission," she says. "More specifically, I was drawn to the College of Family and Consumer Sciences because of its focus on areas such as families, housing and nutrition."

Since joining the college in June, Wood has concentrated on learning more about its research, teaching and service missions and on using that knowledge to determine a long-term philanthropy plan. Because "private giving is essential to the success of higher education," Wood says, "I look forward to working with Dean Fox to identify our giving priorities and with our alumni and friends to meet those goals." ■

I came to realize that the United States is a world leader when it comes to philanthropy

South Campus Tailgate



Georgia Foundation Provides Aid to Ghana



Since 2006, **Alex Anderson**, an assistant professor of foods and nutrition, has led a service-learning program in his native Ghana for University of Georgia students interested in nutrition and public health issues. Among the 11 students participating in this year's six-week program was Abbey Stokely, a freshman majoring in dietetics, who also had an extra connection to the program. After learning about the need for medical equipment and school supplies, the Mike Stokely Foundation, named in honor of Abbey's brother who was killed in Iraq in 2005, raised \$10,000 and purchased items ranging from stethoscopes to books, pencils and crayons that were shipped to Ghana this past summer and distributed by Anderson and his students.



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more information on
how to give a current
or deferred gift,
please contact Victoria
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A New Beginning

What an exciting time to join the FACS family at the University of Georgia! The College of Family and Consumer Sciences is under new leadership and UGA is welcoming its largest and most diverse freshman class ever. It has been a whirlwind few weeks as I've learned the ropes here at Dawson Hall and I'm grateful for the warm welcome I have received. It's a privilege to serve a college that boasts a remarkable history, a strong foundation, and a legacy for caring about its students, faculty, staff and alumni.

As the director of development, I am inspired and motivated by the names listed on the FACS Honor Roll. As you know, HOPE scholarship funds have been cut and Gov. Nathan Deal is asking all state agencies, including UGA, to prepare for more budget cuts. It's important for all of us to understand that the University of Georgia is not a state-funded institution, but instead a state-assisted institution. Over the course of the past 14 years, state funding has decreased by almost \$6 million. That loss has created a tangible and significant impact on the students and faculty in FACS. In order to ensure quality programs, we need private support for student scholarships and fellowships and for endowed accounts to support faculty. Last year, private donations allowed us to award more than \$100,000 in scholarships to FACS students. On behalf of those students, thank you.

Please take a moment to review the names on our Honor Roll. More than 500 names are listed in these pages, and it is because of their philanthropic spirit and commitment to the next generation of leaders that we are able to do the work we do. Those of us here at FACS may never fully understand the motivations behind these generous folks, but I can promise you that as a supporter of FACS—you have our appreciation, our attention and our promise to be good stewards of every penny.

We've created a new Deans Circle for gifts of \$2,500+. Supporters at this level will have some celebratory time with Dean Linda Kirk Fox and other distinguished leaders at UGA and in Family and Consumer Sciences throughout the year. As FACS learns to adjust to new budget cuts and a lean year, even the smallest check that crosses my desk is an inspiration. If you have questions about making a gift, please do not hesitate to contact me. I look forward to meeting many of you throughout the year. ■

Victoria Wood

Victoria Wood
Director of Development



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Interested in being a **BIG Dawg,** **Top Dawg or** **Super Dawg??**

Time to call the DAWGS! The running of the 4th Annual CHILLY DAWG 5K will take place Jan. 28, 2012, at Sandy Creek Park. Support the FACS Alumni Association by becoming a TOP Dawg, BIG Dawg or SUPER Dawg sponsor. Contact Mitch Hardeman (BSFCS '93) at 706-549-1036 or Susan Byus, Alumni Relations Director, at 706-542-3386 for details.

