

FALL 2013

# FACSMagazine

ASPIRE TO  
SUCCEED



# FOREWORD

All on the UGA campus brings much excitement, as the “magic” of new and returning students is apparent. This fall, new additions and changes at FACS and UGA add to the sense of excitement. President Jere Morehead became the 22<sup>nd</sup> president of UGA in July, after serving in several key administrative roles, including senior vice president for academic affairs and provost, for a number of years. I invite you to learn more about President Morehead on the President’s Office website ([president.uga.edu/index.php/meet\\_president/welcome](http://president.uga.edu/index.php/meet_president/welcome)).

FACS recently hosted its first Welcome Back to School Picnic, where we introduced 13 new faculty who are highlighted in this magazine (pages 9-11). The new faculty will add to our great foundation of returning faculty who are building new initiatives such as the financial planning and entrepreneurship programs, and a sizeable faculty cluster focused on obesity and prevention of chronic disease. We will continue to develop the college’s academic units, centers and institutes to emphasize student learning, faculty scholarship and outreach, all of which have a profound, positive impact on communities.

Our departments are working together to forge a college that will be recognized for excellence in all we do. Last spring, we embarked on an exhaustive review with the goal of building a strong, coordinated communications team focused on advancing the priorities of the college. Our first Annual Report also elaborated on our fund raising and alumni engagement goals (the report is available online at [fcs.uga.edu/alumni/facs\\_magazine/back\\_issues.php](http://fcs.uga.edu/alumni/facs_magazine/back_issues.php)).

You also may notice that this issue is smaller than previous issues of FACS Magazine. The reduction in size is due to a time of transition, as we are in the process of hiring the new FACS communications director. I invite you to visit the FACS website ([fcs.uga.edu](http://fcs.uga.edu)) and social media sites over the next few months for major changes. We plan to revamp our approach to effectively reach prospective students, to better serve current students, and to foster engagement with our alumni and external audiences. The results will be a renewed commitment to FACS!

We are honored and excited to serve this great college that excels in diverse disciplines aimed at improving people’s lives.

*Go Dawgs!*



*Linda Kirk Fox*

Linda Kirk Fox  
Dean

*Silvia Q. Giraudo*

Silvia Q. Giraudo  
Associate Dean  
Academic Programs

*Deborah Murray*

Deborah Murray  
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Extension and Outreach

## FACSMagazine

FALL 2013

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## FEATURE

### Making Sense Out of Dollars

*FACS grows financial planning  
program with hands-on learning*



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Jorge Ruiz-Menjivar, Judith  
Aboagye and Lu Fan.



aspire  
CLINIC



**Chase Burkhart, an undergraduate financial planning student, gets real-world experience by assisting individuals, couples and families at the ASPIRE Clinic at UGA.**

# Making Sense Out of Dollars

*FACS grows financial planning program with hands-on learning*

By Lori Johnston

As the sun starts to set on a steamy July evening, 17 financial planners are sitting around patio tables in the courtyard of the Georgia Center, taking notes and strategizing with their teams about how to question clients who are reluctant to discuss money. A nearby bar beckons, but the long day continues at the first-ever Financial Planning Association Residency Program at UGA.

Finally, the groups start to break apart. Five top financial planners from around the country, who serve as mentors and role-play as the “clients,” and the professionals (typically with one to five years of experience) are prepared to meet again in the morning. That’s when the teams will be prepared to ask questions that encourage clients to open up about their financial habits and aspirations. Later in the week they’ll develop and present a financial plan for their clients.

“It’s definitely been more intense than I was expecting, but it’s been great. It’s having to think quickly and having to be on your toes all day, but that’s what you need to do with clients,” says Alden Mergenthal, CFP®, a 2010 graduate of FACS.

The weeklong summer program is one of the ways in which FACS is expanding its experiential learning opportunities in family financial planning – one of the nation’s fastest growing careers – for students, alumni and professionals. The experiential case study learning experience came with a bonus: Participants earned three months toward the CFP® work experience requirement, in just one week.

Family financial planning was introduced as part of the FACS curriculum in 2006, and milestones include the summer residency program and the country’s first clinical practicum in financial planning – at the ASPIRE Clinic on campus – in 2010. The family financial planning faculty in FACS’ Department of Housing and Consumer Economics also is expanding, with the addition this fall of **Ann Sanders Woodyard, CFP®**, as an assistant professor.

FACS seeks to help students apply concepts taught in courses to real-life situations, and in doing so, UGA is creating one of the most intensive experiential learning programs in the country for undergraduates, graduate students and professionals, says **Sheri**

**Lokken Worthy**, professor and head of FACS’ Department of Housing and Consumer Economics.

At most universities with financial planning programs, students have little interaction with real people, says **John Grable** CFP®, Athletic Association Professor of Financial Planning who joined the faculty in 2012.

“Georgia is totally different,” he says. “From Day One, what Georgia has tried to do is to incorporate what students are doing in class into public service.”

That’s not all.

The first online course in financial planning was offered this past summer (taught by Grable), and the College plans to launch an online master’s degree in financial planning in 2014. The master’s degree will appeal to financial planners, career changers, stay-at-home parents and members of the military, Grable says, who need the freedom and flexibility of online learning but want to earn a degree from UGA.

## ASPIRE Clinic: Attracting Attention

In the ASPIRE Clinic, which is in a two-story brick building next to the McPhaul Child Development Lab, student “financial planning service providers” offer counseling services at no cost to low- and middle-income local residents, students, faculty and staff throughout the year, says **Megan Ford**, ASPIRE Clinic coordinator.

“It gives the students the opportunity to meet directly with clients who are in true need of financial help,” says **Joseph Goetz**, associate professor in FACS’ family financial planning program and director of the clinical practicum in financial planning. “They’re trying to help the client build skills and be self sufficient in managing their financial lives.”

The number of individuals and families served by the ASPIRE Clinic continues to grow. In 2012, ASPIRE reached 750 households through financial education community outreach programming (150 households) and the Volunteer Income Tax Assistance program (600 households), and student “financial planning service providers” served about 50 individuals, couples and families within the ASPIRE Clinic.

“These are real people with real issues,” Ford says. “What we see the client taking away from the experience is generally a decrease in stress and pressure. They are more empowered to deal with their financial situation that seems so overwhelming in the beginning.”

In the first six months of 2013, ASPIRE provided help to about 900 families through its outreach programs, including the IRS-sponsored Volunteer Income Tax Assistance (VITA). During the 2013 spring and summer semesters, student “financial planning service providers” assisted more than 50 individuals, couples and families.

“The impact on the financial planning students is really profound. They have the opportunity to work in a setting that helps people who wouldn’t necessarily be able to access these services elsewhere,” Ford says. “It’s a huge growth experience for them to begin applying their education and skills in a supportive training environment.”

In the ASPIRE Clinic, individuals often are having discussions for the first time about their money, says Chase Burkhart, an undergraduate financial planning student and officer with the UGA chapter of the Student Financial Planning Association. The students, working pro bono, educate clients about how to start investing and manage debt, analyze employee benefit options related to health plans and retirement savings, and show them how to work with a financial planner. In each session, the students learn how to improve their eye contact and body language and how to ask the right questions and use professional language.

“It builds their confidence in working with clients directly and it builds their communication skills in a much safer environment,” Goetz says. “They’re being observed and receiving feedback, and they’re not going to lose their jobs.”

The five to 10 students per semester who typically meet with multiple clients per semester (from one meeting to multiple appointments), receive feedback from faculty supervisors and peers. The ASPIRE Clinic’s high-quality video recording system enables students and professors to review the sessions.

“It’s a privilege for the students to participate in ASPIRE,” Grable says. “They’re able to do it in an educational environment and a supervised environment. When I graduated college and went into financial planning, there was nobody with a Ph.D. looking over my shoulder and helping me. Here, the students are light years ahead of other people their age. Probably what makes UGA most unique is the ASPIRE Clinic.”



**Athletic Association Professor of Financial Planning John Grable CFP® provides supervision and feedback to student “financial planning service providers” in the ASPIRE Clinic.**

The ASPIRE Clinic provides counseling and financial literacy education in a multi-disciplinary setting, where family financial planning students collaborate with peers studying marriage/family therapy, law, nutrition, and home environment and design.

“The students are able to become more well-rounded professionals and take into the real world additional knowledge of relationships, nutrition, the legal system, the home environment and how all of those things impact individuals, couples and families,” Ford says.

The real-life work conducted in the ASPIRE Clinic garnered a \$35,000 donation from the SunTrust Foundation, to fund furniture, computers, new software and technology, and other items for a financial literacy lab. The lab is a multi-functional space for meeting with clients and collaborating with other service providers, says Megan Ford, ASPIRE Clinic Coordinator.

The SunTrust Foundation seeks to support efforts that help improve the financial well-being of communities, and the focus of the ASPIRE Clinic and its capital needs were a natural fit, says Kirby Thompson, senior vice president of Community and Government Affairs with SunTrust Bank.

“You have the students that are actually being trained and learning, and they’re going to move into this discipline when they graduate,” Thompson says. “We’re helping the university invest in the professional development of those students ... and helping the clients that come to the ASPIRE Clinic benefit from those services.”

Clinical research – rarely done in the financial planning field – also is under way in the ASPIRE Clinic. This summer, students supervised by Grable conducted a financial experiment that measured physiological stress when clients meet with a financial planner, which some equate to the pain of visiting the dentist.

“Almost all of the research we’ve done so far shows that financial planning is creating stress among clients, and that’s the last thing you want. Stress creates panic,” Grable says. “We’re doing basic research trying to figure out, is there something that’s causing this stress, and if there is, can we counteract it?”

Placing real people with a financial planning student and measuring their responses is groundbreaking, and it’s connected to experiential learning, he says. “The students are getting the experience, but the research is informing how the students are being taught.”

### Hands-On Help

During tax season, family financial planning students provide free income tax assistance to Athens-Clarke County residents and UGA employees through VITA. Thousands of returns have been filed over the years for individuals through the program, which requires the students to undergo training and pass a test before preparing the taxes on a volunteer basis. Under the direction of **Lance Palmer**, associate professor, the VITA program improves students’ confidence in an area they may be reluctant to work in – taxes – and gives experiential learning by taking them out of their comfort zone.

“It was my first exposure to actually working with someone else’s money and seeing the interactions and emotions that come along with that, and doing it in a safe learning environment, too,” says Nolan McClure, a FACS master’s student in financial planning who earned his bachelor’s degree from the Terry College of Business in 2012.

The hands-on learning that the 2013 summer residency program offered professionals like Mergenthal helped her reframe her thought process as she works with each individual client. The weeklong program attracted professionals from across the country to UGA, seeking to grow their knowledge and advance their careers by networking with peers and mentors.

“I’m already taking notes about how I want to say this in meetings,” Mergenthal says, after the night session in Georgia Center’s courtyard ends. “I’m really enjoying the process, but I’m anxious to get back to work.” ■

*To learn more about how you can partner with the ASPIRE Clinic, please contact Megan Ford at 706-542-6795 or visit [aspireclinic.org](http://aspireclinic.org).*



**Alden Mergenthal, CFP®, a 2010 graduate of FACS, returned to campus this summer to participate in the first-ever Financial Planning Association Residency Program at UGA.**

## Student Successes Adding Up

The College’s financial planning students aren’t keeping their knowledge contained to campus.

A number of student successes in the past year have shined the spotlight on UGA. An undergraduate FACS team won the 2012 National Collegiate Retirement Knowledge Quiz Bowl. A FACS student team plans to compete in the upcoming National Collegiate Financial Planning Championship.

FACS courses on topics such as retirement planning prepared McClure to create a winning retirement plan that earned a \$5,000 scholarship from the National Association of Government Defined Contribution Administrators. McClure, who interned in summer 2013 with Ashworth & Sullivan Wealth Management, says his experiences as a financial planning student is teaching him what it takes to build deep, meaningful relationships with clients in all stages of life.

“A level of trust has to be there to manage someone’s assets or money,” he says.

# HONOR ROLL

We proudly present to you the College of Family and Consumer Sciences Honor Roll of Donors. Due to space restrictions, we are honoring donations of \$1,000 and up made between July 1, 2012 and June 30, 2013 in this publication. All donations of \$50 and above during the same period are honored on the FACS website at [fcs.uga.edu/alumni/honor-hall-of-donors](http://fcs.uga.edu/alumni/honor-hall-of-donors). Gifts of all sizes are important to us and we remain dedicated to using them wisely as we invest in our students, faculty and alumni. If you prefer anonymity or an alternative name format in future publications, we welcome your requests. Thank you!

## **\$10,000 and Up** **PRESIDENT'S CLUB BENEFACTORS**

American Cancer Society  
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## **\$2,500 and Up** **FACS DEAN'S CIRCLE**

The Dean's Circle recognizes those who have made a minimum \$2,500 investment in the College of Family and Consumer Sciences between July 1, 2012 and June 30, 2013. Dean's Circle members enjoy special recognition for their level of support, invitations to college events and communications from Dean Linda Kirk Fox. To our Dean's Circle members – **THANK YOU!**

Dean Linda Kirk Fox and Wayne A. Fox  
Dr. Donald W. and Julie (Wilson) Bower  
Daniel Mark and Laura-Dee Dubay  
Dr. Joseph William Goetz  
Cheryl (Miller) and James C. Guynn  
Robert Paul Hein  
Thomas T. and Bernice F. Irvin

Dr. Laura and David Jolly  
Marian (Chesnut) McCullers  
Dr. Rebecca Mullis and David W. Mullis  
Dr. Shelly Nickols-Richardson and David W. Richardson  
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Lynda (Coward) Talmadge  
Katherine (Trussell) and H. Grady Wilson Jr.

## **\$1,000 to \$2,499** **PRESIDENT'S CLUB ASSOCIATES**

Dr. Carla Abshire and Michael W. Giles  
R. Marks Arnold  
Dr. Carolyn (Kiebler) Balkwell  
Katrina (Little) Bowers  
Reggie and Megan Elizabeth Brown



**The 20<sup>th</sup> anniversary of Leadership FACS was held in August at Rock Eagle 4-H Center with 31 student leaders participating.**

Michael John and Ann Evelyn Costa

Rose (Arnold) and Richard Cotton

Joan Ellen Fischer

M. Joshua Frank

Georgia Farm Bureau Inc.

Georgia Poultry Federation Inc.

Jayne (Causey) and Mike Godwin

Dr. Wanda Jean Grogan

Dr. Ian Hardin and Carol C. McKay

Dr. Jan (Montgomery) and Jim Hathcote

Dr. Patricia Hunt-Hurst and Thomas  
Edmund Hurst

James P. and Stella W. King

Dr. Jane Marie Lamb

Martha Logan

Priscilla M. Logan

Dr. Josephine Martin

Dr. Michael John Martin

Celeste (Clark) and Ronald E. Martinez

Mr. and Mrs. Abit Massey

Janet and Frank McGill

Kimberly and Michael Meredith

Wilma L. Minix

Dr. Deborah and L. D. Murray

Honorable Kathy (Stephens) Palmer

Vivion (Young) and Dwight Wendell

Palmer

John W. Peifer and Dr. Deborah Scott Lee

Bonnie (Stephens) and Clark E. Petersen

Betty (Sewell) Ragland

David Alan Reynolds

Julie (Toland) Reynolds

Drs. Thomas F. Rodgers and Jane O.

Rodgers

Whitney and Thomas "Trey" Sanders III

Nancy (Wall) Scruggs

Dr. Zolinda Stoneman



## EmPOWERing Georgia's Communities

**The Facts:** Georgia's population growth is among the most rapid in the nation, expected to increase 34 percent between 2000 and 2015.

**The Issue:** Extraordinary population growth creates a serious demand for affordable housing. Quality, affordable housing is critically needed for low- and moderate-income people in Georgia, and communities struggle to respond to substandard housing and deteriorating neighborhoods. Often, communities do not have the capacity, expertise and support that are necessary to efficiently and successfully address this issue.

**The Investment:** Georgia Power Co.'s first president, Preston Arkwright, coined a phrase more than 100 years ago to be "a citizen wherever we serve." That phrase serves as a vision for the company's philanthropic investment back to our state. As a founding partner of the FACS Georgia Initiative on Community Housing (GICH), Georgia Power Co. has committed over \$200,000 to the program, lighting the way for dozens of communities to initiate a plan that addresses Georgia's affordable housing needs.

**The Action:** GICH works with communities to create and launch a plan to meet housing and neighborhood revitalization needs. Since GICH began in 2004, FACS faculty and staff have facilitated progress toward housing stability in 47 communities.

GICH communities are selected through a competitive application process and participate in a three-year program to assess and address their housing needs. Community



### A SOUTHERN COMPANY

leaders learn to understand and articulate housing needs and how to access funding to address those needs.

#### The Results:

*"The GICH program has been both the educational and motivational tool for improving housing stock in Eatonton. GICH has certainly been a win-win for Eatonton."*

—John Reid, Mayor of Eatonton, Ga.

Through GICH, communities revitalize declining neighborhoods, create new affordable housing options, and provide financial and homebuyer education. GICH has had an invaluable impact on Georgia communities and citizens by creating a platform for teams to implement creative solutions and network ideas with industry experts, local government and the nonprofit sectors.

One of the hallmarks of GICH is cross-community sharing and learning from sister cities. An online database showcases the accomplishments of GICH communities and allows anyone to search for examples of successful housing strategies and best practices.

Visit [fcs.uga.edu/hace/hdrc/gich.html](http://fcs.uga.edu/hace/hdrc/gich.html) to learn more about GICH.



# NEW FACULTY

More than a dozen new faculty members are joining FACS for the 2013-14 year, with a variety of education backgrounds and areas of specialty.

## Foods and Nutrition (FDN)

**Caree Jackson Cotwright**, assistant professor, earned her Ph.D. in 2008 from FACS in community nutrition. She joins FACS from the Centers for Disease Control and Prevention, where she was engaged in national programs related to childhood obesity prevention, including First Lady Michelle Obama's Let's Move! Child Care initiative. She completed postdoctoral training at Morgan State University, where she worked on early childhood obesity prevention in preschool curriculum. Cotwright is a recipient of a UGA's 40 under 40 award and FACS' Alumni Pacesetter Award. She will research and teach courses related to community nutrition.



**Vanessa da Silva**, assistant professor, earned her Ph.D. in nutrition in 2011 from the University of Florida. She will serve as interim coordinator for the Expanded Food and Nutrition Education Program (EFNEP) and will be responsible for the development and evaluation of EFNEP curriculum in addition to

coordination of statewide program activities.

**Claire Barbier de La Serre**, assistant professor, earned her Ph.D. in physiology and nutrition in 2011 from AgroParisTech in France and conducted her research at the University of California-Davis. She was a postdoctoral associate at Johns Hopkins University and a temporary FACS instructor. Her research interests include regulation of food intake and energy homeostasis. She will teach undergraduate and graduate courses in nutritional sciences.



**Hae-Jin Park**, temporary assistant professor, earned her Ph.D. in 2005 from Ewha Woman's University in Seoul, South Korea. She will research nutrition and maternal health and teach an undergraduate nutrition course.

**Robert Pazdro**, assistant professor, earned his Ph.D. in 2010 from Purdue University, West Lafayette. He was a postdoctoral associate and NIH postdoctoral fellow with The Jackson Laboratory in Maine. Pazdro will research nutritional genetics, teach undergraduate and graduate courses in nutrition and coordinate the departmental pre-professional program in nutrition science.



**Kelly Pritchett**, assistant professor, earned her Ph.D. in 2008 from the University of Alabama and is a board certified specialist in sports dietetics. Previously part of the Central Washington University faculty, she will teach new undergraduate and graduate courses in sports nutrition and introductory nutrition and life cycle nutrition.



## Housing and Consumer Economics (HACE)

**Ann Woodyard CFP®**, assistant professor, earned her Ph.D. from Kansas State University in human ecology with specializations in family studies and personal financial planning. Her dissertation focused on the goodness of giving and the effects of having a charitable orientation on perceived wellness. Woodyard taught financial planning at the University of Alabama. In her new position, she will develop online courses in family financial planning for the new online master's degree.





**Sheri Lokken Worthy** began her tenure as head of the Department of Housing and Consumer Economics in January 2013. She spent the past 15 years at Mississippi State University, where she was leader and graduate coordinator for the Human Development and Family Studies option and a research scientist

with the Mississippi Agricultural and Forestry Experiment Station. Worthy holds a Ph.D. from Texas Tech University and an MBA from the University of Minnesota.

### Human Development and Family Science (HDFS)



**Geoffrey Brown**, assistant professor, earned his Ph.D. in developmental psychology from the University of Illinois at Urbana-Champaign and completed a postdoctoral fellowship through the Carolina Consortium on Human Development at the Center for Developmental Science at the

University of North Carolina at Chapel Hill. He comes to UGA from Clark University in Worcester, MA. His research on social and emotional development in infancy and early childhood focuses on the ways in which family relationships mutually influence one another. He will teach parent education and child guidance and research methods.

**Assaf Oshri**, assistant professor, received his Ph.D. in developmental psychology from Florida International University and comes to UGA from a postdoctoral fellowship in developmental psychopathology at the Mount Hope Family Center at the University of Rochester. His research focuses on the associations and interactions between nature and nurture in the development of psychopathology among children and youth. He will teach courses in developmental psychopathology and quantitative analysis.



### Institute on Human Development and Disabilities (IHDD)

**Carol Britton Laws**, instructor and Interdisciplinary Pre-Service Training Director, earned her Ph.D. from the University of Georgia in 2012 and her master's of social work in administration, policy and practice from Rutgers University in 2007. Her research focuses on the enhancement of the quality of community-based supports for adults with disabilities through workforce development. She is program coordinator and instructor in IHDD's Interdisciplinary Disability Studies Certificate program.



### Textiles, Merchandising and Interiors (TMI)



**Lilia Gomez-Lanier**, assistant professor, earned her EdD from Argosy University. She will teach residential interior design studio and lecture courses in the Furnishings and Interiors major. Her scholarly interests focus on nontraditional students in online and traditional learning environments.

**Sarah Zenti**, assistant professor, received her Master of Fine Arts degree from Iowa State University in interior design and started at FACS in 2011 as a lecturer. Her research examines the historical progression of the feminine and its impact on the development and advancement of the interior design profession. Zenti teaches courses in computer-aided design, sustainability and senior studio for residential interior design in the furnishings and interiors major. She also directs FI student volunteers in the Aspire Clinic.



## NEW FACULTY AT WORK



During summer 2013, Sheri Lokken Worthy, professor and head of FACS' Department of Housing and Consumer Economics, participated in the first-ever Financial Planning Association Residency Program at UGA. The program attracted professionals from around the country to learn and serve as mentors.

## COMING IN JANUARY

**Patryk Babiaryz**, assistant professor, will join HACE to research and teach consumer economics. He earned a Ph.D. from Purdue University in Family and Consumer Economics. His research interests include health, consumer and family economics and public policy. Babiaryz was an assistant professor in the Department on Consumer Sciences at the University of Alabama.



**Leann Birch**, William P. "Bill" Flatt Professor, will focus on childhood obesity, joining us from Pennsylvania State University where she is a Distinguished Professor of Human Development and Director in the Center for Childhood Obesity Research. She investigates factors that influence the developing controls of food intake from infancy through adolescence. Her research focuses on both predictors and consequences of eating behavior, including the development of food preferences and on problems of energy balance, particularly obesity. She directs interdisciplinary graduate education in the area of childhood obesity as the PI on a large training grant for doctoral students. She will conduct research, engage in graduate education and training, and be involved in outreach programs focused on obesity prevention.



**Sergiy Minko**, Georgia Power Professor of Polymer and Fiber Science, will join TMI with a 10 percent appointment in the UGA Department of Chemistry. He is the Egon Matijevic Chaired Professor at Clarkson University, N.Y. His research concentrates on nanostructured materials, responsive materials, biomaterials, single molecule research, colloids, nanoparticles, metal clusters, thin films, gels, fibers, coatings, polymers, polymer interfaces and polymer composites. He will teach graduate and undergraduate courses in chemistry, polymer, fiber and textile sciences.



## ALUMNI



## Alumni as Entrepreneurs

Being involved with the FACS Alumni Board and specifically serving in the role of president allows me a few unique opportunities. One of these opportunities is to briefly address the graduates at the FACS convocation. In May, I spoke to the students about the importance of connecting the dots. It is a mindset that Dr. Anne Sweaney

emphasized since I first met her many years ago – networking, engaging others, being a connector and helping others to find their way back to FACS and Dawson Hall.

As a student, I dreamt of being an entrepreneur and running my own business. There were many steps along that path — some inspiring, some not so glamorous, but all-important nonetheless. Connections with professors, alumni and classmates helped me, as I am sure they have helped many of you. I've realized that dream and have successfully owned my own company for 16 years. Having the opportunity to speak to FACS classes and share my story is one way I give back, and I know hearing from a former FACS student is helpful to our current students.

My story is not unique as there are numerous FACS alumni who are entrepreneurs. This knowledge, coupled with an understanding of the job climate, prompted the college to take the steps to support those with entrepreneurial dreams. Leading a campus initiative, FACS will begin offering a Joint Certificate in Entrepreneurship in partnership with the Terry College of Business this fall. This collaborative effort will prepare all who participate to face the obstacles and avoid the pitfalls of business ownership by directly addressing the essentials of entrepreneurship.

Following the success of UGA's inaugural Entrepreneurial Week celebration in March, university officials have announced that *Thinc.* at UGA ([thinc.uga.edu](http://thinc.uga.edu)) will become a permanent, year-round initiative to promote entrepreneurship and foster economic development throughout the region. FACS looks forward to having a prominent role in this university-wide effort.

I am excited for FACS students who are our future alumni. Connecting the dots back to FACS means networking with fellow alumni, supporting college initiatives financially, offering internships to future entrepreneurs and sharing your story with current students. Remember to connect the dots and let me know how I can help you connect back to our college.

*Go Dawgs!*

Mitch Hardeman, BSFCS'93  
President, FACS Alumni Board



## 2013-14 FACS Alumni Board

(Front Row, L-R) **Linda Kirk Fox**, Dean; **Michele Melton** BSFCS '05; **Camille Blair** BSFCS '12; **Danny Stevens** MS '95; **Tracey Brigman** MS '92; **Lauren Coheley** BSFCS '12, Secretary; **Victoria Prevatt**, Director of Development

(Middle Row, L-R) **Jason Payne** BSFCS '01, VP-Development; **Mitch Hardeman** BSFCS '93, President; **Holly Floyd** BSFCS '09; **Catherine Stockman** BSFCS '91, Past-President; **Renita Anderson** Ph.D. '94; **Jana Hester** BSFCS '04

(Back Row, L-R) **Kyle Palmer** BSFCS '06; **Lori Fields** BSFCS '10; **Don Bower**; **Caree Jackson Cotwright** MS '04, Ph.D. '08; **Theresa Glasheen** BSFCS '06, MS '08, President-Elect; **Kristi-Warren Scott**, HACE graduate student

(Not pictured) **Joan Koonce**; **Josie Kwon** MS '12; **Kelly Preston** BSFCS '08; **Deborah Thomason** BSHE '77; **Susan Byus**, Director of Alumni Relations

Visit [fcs.uga.edu/alumni/alumni\\_board.html](http://fcs.uga.edu/alumni/alumni_board.html) for more information.

## 2013 Alumni Awards Recipients

### Honor Hall of Recognition Inductee

Dr. Anne L. Sweaney  
Athens, GA

The Anne L. Sweaney Innovation Fund, established in honor of Dr. Sweaney upon her retirement, will provide a source of perpetual support for the college's programmatic needs that reflect her vision for creativity, new programs and new ways of learning.

To read more about Dr. Sweaney's recognition, visit [fcs.uga.edu/alumni/sweaney.html](http://fcs.uga.edu/alumni/sweaney.html)



### Pacesetter Award

Dr. Sohyun Park '06  
Atlanta, GA



### Outstanding Service Award

Harriette Kirk Bohannon '74  
Augusta, GA

### Emily Quinn Pou Professional Achievement Award

Harrileen Jones Conner '83, '91  
Jackson, GA



### Distinguished Alumni Award

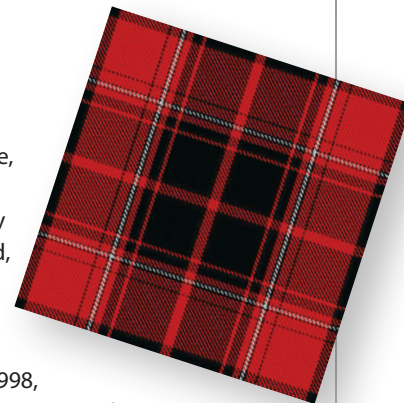
Dr. Cindy Ann Darden '75, '77, '91  
Colbert, GA

### FACS Appreciation Award

Walter B. Estes, Jr. '77, '98  
Woodruff, SC

When Mr. Estes decided to register an official tartan for his family name, he went one step further and had another designed for the University of Georgia. After registering the red, white and black design, Mr. Estes, who earned his undergraduate degree in 1977 in history and his master's in adult education in 1998, donated the tartan to the FACS Department of Textiles, Merchandising and Interiors.

Students develop products featuring the design, and royalties from those sales will be used to support scholarships and other programs to benefit students. Ties and scarves featuring the tartan can be purchased at the UGA Bookstore and at [collegiatetartan.com](http://collegiatetartan.com).



## 2014 FACS Alumni Awards

Nominations Due Oct. 1

► [fcs.uga.edu/alumni/nomination\\_form.html](http://fcs.uga.edu/alumni/nomination_form.html)

Categories include:

- Pacesetter Award
- Outstanding Service Award
- Emily Quinn Pou Professional Achievement Award
- Distinguished Alumni Award
- Creswell Award
- FACS Appreciation Award

*Help us recognize the outstanding contributions by the graduates of our college!*

To read more about the award recipients, visit  
[fcs.uga.edu/alumni/alumni\\_awards](http://fcs.uga.edu/alumni/alumni_awards)

# FACS FACTS

## ALUMNI

### 1970s

**Annette Buchanan** (BSHE '75, Clothing and Textiles) renovated a 200-plus-year-old family farmhouse near Pendleton, S.C. – Boxwood Manor – into a venue for weddings, parties and family reunions.

**Joyce Daniel** (BSHE '75, Fashion Merchandising; MS '78, BSE) is owner of The Joy Collection.

**Carole Queen-Hamby** (BSHE '78, Home Economics Education) is owner/associate broker for Southern Classic Realtors.

**Veta Powell New** (BSHE '74, Clothing and Textiles; MS '76, Home Economics in Clothing and Textiles) is superintendent for the Oglethorpe County Board of Education.

**Lynn Price** (BSHE '72, Home Economics Education; MS '74, Experimental Foods) is a mortgage banker for Evergreen Home Loans.

**Jeanine Russell** (BSHE '77, Child Development/Early Childhood Education) is coordinator of Success by 6 and United Way of Northeast Georgia and administrator of the Wee Read program in Clarke and Oconee counties.

### 1980s

**Victoria Dorsey** (BSHE '85, Fashion Merchandising) is director of alumni relations for St. Pius X Catholic High School.

**Kimberly Gensler** (BSHE '88, Consumer Economics) is vice president senior paralegal for Bank of America.

**Jennifer Jackson** (MS '88, Child and Family Development) is an adjunct faculty member in the Division of Humanities, Fine Art and Social Sciences for Piedmont Virginia Community College.

**Amy Keirle** (BSHE '81, Dietetics and Institutional Management) is an account manager for Nestle Health Science.

**Lisa Mahaffey** (BSHE '87, Home Economics) is an author. She recently published a grief book, "Mourning Break: Words of Hope for Those in Grief."

**Brenda Merritt** (BSHE '83, Home Economics Education) is grants program specialist for the Georgia Department of Education.

**Nancy Meyer** (BSHE '87; MS '93, ECE) is a special education preschool teacher for Oglethorpe County.

**Cathy Moore** (MS '83, Child and Family Development; Ph.D. '88, Child and Family

Development) is dean for the School of Education at Georgia Gwinnett College.

**Marisa Reynolds** (BSHE '89, Consumer Economics and Home Management) is vice president of IT/operations/e-banking/ISO for Oconee State Bank.

**Amy Taylor** (BSHE '89, Consumer Economics and Home Management) is a consumer scientist for BSH Home Appliance Corp.

### 1990s

**Chris Adams** (BSFCS '92, Child and Family Development) is deputy director of CREDO Camp Lejeune for U.S. Navy Chaplain Corps.

**Eric Haun** (BSFCS '98, Consumer Economics) is vice president of Haun Petroleum Inc.

**Tamara Herman** (BSFCS '96, Dietetics Foods and Nutrition) is a clinical dietitian and certified diabetes educator for Stephens County Hospital.

**Scott Genone** (BSFCS '94, Consumer Economics) is vice president of product strategy and business development for RelayHealth.

**Misty Griffin** (BSFCS '97, Child and Family Development) is an RN and BSN school nurse for the Decatur County Board of Education.

**Emily Lyles** (BSFCS '94, Child and Family Development) is owner of Helping Hands Professional Organizing.

**Tonya Ramey** (BSFCS '93, Furnishings & Interiors) is an RN for Northeast Georgia Medical Center.

**Marilyn Yon** (BSFCS '95 in Dietetics, MS '97 Foods and Nutrition) is a compliance specialist for GaDOE School Nutrition Program.

**Kathryn Scott-Young** (MS '91, Child and Family Development; Ph.D. '00 Child and Family Development/MFT) is director of SEB Health Inc.

### 2000s

**Carmen Andrews** (BSFCS '08, Family and Consumer Sciences Education) is a teacher for Cherokee County School District.

**Jennifer Brown** (BSFCS '09, Dietetics) is chief of clinical dietetics for the United States Air Force.

**Cassidy Erickson** (BSFCS '06, Child and Family Development; MS '08, Marriage and Family Therapy) is a licensed marriage and family therapist for Foothills Family Therapy, Inc.

**Kenisha Franklin** (BSFCS '10, Consumer Economics and Housing) is a leasing specialist for Colonial Properties Trust.

## Stay connected + informed

Two-way communication is important in life and business.

- ▶ Get FACS news by updating your information at [fcs.uga.edu/alumni/update\\_info.html](http://fcs.uga.edu/alumni/update_info.html). We send information by email (dean's alumni newsletter) and snail mail (event invitations and magazine), so include both. View past newsletters at [fcs.uga.edu/alumni/alumni-newsletters](http://fcs.uga.edu/alumni/alumni-newsletters).
- ◀ Share what you are doing with your career and family. We love hearing success stories from our FACS alumni.



Like **UGA FACS Alumni** on Facebook and join the celebration of what's happening with faculty, students and alumni.

[fcs.uga.edu/alumni](http://fcs.uga.edu/alumni)



**Leslie Freeman** (BSFCS '09, Fashion Merchandising) is creative director for Buchanan.

**Theresa Glasheen** (BSFCS '06, Family and Consumer Sciences Education; MS '08 in Child and Family Development) is a project coordinator for Georgia State University.

**Holly Greeson** (BSFCS '01, Child and Family Development) is a school counselor for Bulloch Academy.

**Sandra Lynn Griffin** (BSFCS '07, Consumer Foods) is an optometrist for the U.S. Army.

**Deesha Hagwood** (BSFCS '02, Consumer Journalism) is marketing officer for Oconee State Bank.

**Anne Corinne Huggins** (BSFCS '04, Child and Family Development) is an assistant professor at the University of Florida.

**Mandy Kinsey** (BSFCS '01, Family and Consumer Sciences Education) is Colquitt County family nutrition educator for the UGA College of Public Health.

**Matt Lewis** (BSFCS '03, Consumer Economics) is business developer for Softrol Systems Inc.

**Natalie Logan** (BSFCS '01, Dietetics) is a dietitian and personal trainer for North Point Fitness.

**Michael Luthi** (BSFCS '05, Consumer Economics) is an executive search consultant for the University of Georgia.

**Kelly Manley** (Ph.D. '05, Housing and Consumer Economics) is associate dean of academic administration for the University of North Georgia.

**Valerie Luker Marlow** (BSFCS '08, Dietetics and Consumer Foods) is a nutrition specialist for the Head Start/Early Head Start Program in Clarke County schools.

**Heather McElroy** (BSFCS '03, Consumer Economics) is a REALTOR for Prudential Blanton Properties.

**Jiten D. Patel** (BSFCS '09, Consumer Economics) works for Rialto Capital in Atlanta.

**Sara Pittman** (BSFCS '04, Nutrition Science; MS '07, Foods and Nutrition) is a pharmacist for CVS Pharmacy.

**Laura Kelly Saylor** (BSFCS '09, Fashion Merchandising) is director of marketing and communications for Georgia GOAL Scholarship Program Inc.



**More than 120 faculty, staff and graduate students attended FACS' first Welcome Back to School Picnic behind Dawson Hall in August.**

**Amanda Shafer** (BSFCS '09, Family Consumer Science Education) is a teacher for Cherokee County School District.

**Gina Shaffren** (BSFCS '06, Nutrition Science) is a registered nurse.

**Ashley Sheffield** (BSFCS '04, Child and Family Development) is a senior sales director for Mary Kay.

**Jamey Toney** (BSFCS '05, Consumer Economics) is a chartered financial consultant for Country Financial.

**Cathy Weed** (BSFCS '02, Furnishings & Interiors) is a design administrator and estimator for Founders Kitchen & Bath.

**Melissa Zornes** (BSFCS '04, Child and Family Development) is an account manager for Regions Insurance Inc. of Georgia.

## 2010s

**Nivek Anderson** (BSFCS '10, Child and Family Development) is director of orchestras at Renaissance Middle School in Fulton County.

**Hannah Avram** (BSFCS '12, Fashion Merchandising) is an executive team lead for Target.

**Win Blair** (BSFCS '12, Consumer Economics) is a market research analyst for Aflac.

**Traci Bryant** (BSFCS '10, Family and Consumer Sciences Education) is a FACS teacher for Walton County Schools.

**Jessica Cloud** (BSFCS '11, Dietetics) is a nutritionist for Cobb and Douglas Public Health.

**Ashley Cobb** (BSFCS '10, Dietetics) is a clinical dietitian for WakeMed Health and Hospitals.

**Andrew Davis** (BSFCS '12, Consumer Economics) is an academic advisor for UGA.

**Hannah Greenberg** (BSFCS '12, Consumer Journalism) works for Shoshanna.

**Ivy Knowles** (BSFCS '10, Housing-Residential Property Management) is an administrative assistant for Troutman Sanders LLP.

**Ellis Liddell** (BSFCS '10, Family Financial Planning) is a managing financial coach for Branches/United Way Center for Financial Stability.

**Brittany Lightsey** (BSFCS '11, Dietetics) is a children's wellness dietitian for Memorial University Medical Center.

**Daniel London** (BSFCS '10, Housing and Consumer Economics) is a senior maintenance manager for AvalonBay Communities Inc.

**Laura Merriem McCalvin** (BSFCS '12, Child and Family Development-Child Life Emphasis) is a certified child life specialist for Wolfson Children's Hospital.

**Brittney Balsink Piche** (BSFCS '11, Dietetics) is a 2nd Lt. for the U.S. Army.

**Takia Strand** (BSFCS '11, Child and Family Development) is a life insurance case manager for First Financial Security.

## IN MEMORIAM

## 1930s

Ruth Bryson Beddingfield  
BSHE '34  
Feb. 3, 2012

Carolyn Warnell Bryan  
BSHE '37  
Oct. 21, 2012

Sara Duke Groves  
BSHE '37  
March 28, 2013

Louise Tyus Jewell  
BSHE '37  
Sept. 4, 2012

Mary Tye Knox  
BSHE '37  
Sept. 7, 2012

Sara Bell Moore  
BSHE '37  
Sept. 7, 2012

Jeanette Eberhardt Seaton  
BSHE '37  
June 8, 2013

Mary Edna Bennett Curlee  
BSHE '38  
July 1, 2012

Marguerite Webb Corr  
BSHE '39  
March 31, 2013

Patsy Dodge Stewart  
BSHE '39  
June 7, 2013

## 1940s

Selma Frances Epps  
BSGE '40  
March 12, 2010

Mary Bradley Cousino  
BSHE '41  
March 9, 2013

Nell Claire Williams Harris  
BSHE '41  
Oct. 26, 2012

Patsy Bedgood Rogers  
BSHE '41  
De. 18, 2012

Ann Appleby Jarrett  
BSHE '42  
March 22, 2013

Isabel Anne Parker  
BSHE '42  
Feb. 27, 2013

Kathleen Weldon Pinckney  
BSHE '42  
Nov. 10, 2012

Christine Rose Pines  
BSHE '42  
Jan. 24, 2013

Marie Avera Ewing  
BSHE '43  
Dec. 27, 2012

Hilda Hancock  
BSHE '44  
Dec. 24, 2012

Catherine Jenkins Kitchens  
BSHE '44  
Jan. 24, 2013

Marie Ivey Parker  
BSHE '44  
Dec. 8, 2012

Margaret Turner Thurmond  
BSHE '44  
Nov. 24, 2012

Sibyl Bennett Westbrook  
BSHE '44  
Nov. 22, 2012

Dorothy Huff Wiseley  
BSHE '44  
March 1, 2013

Hasty Garner Bryan  
BSHE '45  
July 30, 2012

Frances Bentley Wheeler  
BSHE '45  
Oct. 7, 2012

Martha King Eaves  
BSHE '46  
June 6, 2013

Frances Queen Jackson  
BSHE '46  
May 28, 2013

Mrs. Inez Barber Smith  
BSHE '46  
Aug. 2, 2012

Louise Hill Etheridge  
BSHE '47  
April 19, 2013

Betty Jordan Head  
BSHE '47  
June 7, 2013

Honorable Juanita Daniel Marsh  
BSHE '47  
Feb. 9, 2013

Anne Smith May  
BSHE '47  
Aug. 5, 2012

Katherine Dixon Furr  
BSHE '48  
March 13, 2013

Mary Ann Brown  
BSHE '49  
May 6, 2013

Doris Simmons Flanders  
BSHE '49  
April 25, 2013

Mrs. Hazel Akins Sheffield  
BSHE '49  
Nov. 29, 2011

Marion Alice Wolff  
BSHE '49  
March 20, 2013

## 1950s

Rachel Robertson Chambers  
BSHE '50  
Feb. 23, 2013

Barbara Williams Ethridge  
BSHE '50  
Dec. 23, 2013

Jean Hunnicutt Kent  
BSHE '50  
July 5, 2012

Alice Vickers Mills  
BSHE '50  
May 22, 2013

Betty Brown Moore  
BSHE '50  
Nov. 15, 2012

Leonora Bunn Gale  
BSHE '51  
March 6, 2013

Louise Kemp Beavers  
BSHE '52  
July 3, 2012

Joyce Ledford Schrimsher  
BSHE '52  
Sept. 4, 2012

Imogene Lord Doyle  
BSHE '53  
March 17, 2013

Betty Davison Garcia  
BSHE '53  
Dec. 11, 2012

Agnes Carpenter Justice  
BSHE '53  
May 12, 2013

Lila Anne Jones Allison  
BSHE '54  
Dec. 6, 2012

Ann Sweetland King  
BSHE '55  
Oct. 23, 2012

Glenda Highsmith Duncan  
BSHE '56  
April 14, 2013

Bertha Geline King  
BSHE '56  
June 16, 2012

Anne Hatfield Oliver  
BSHE '56  
July 19, 2012

Willodean Daniel Moss  
BSHE '57  
May 12, 2012

Catherine Mackey McDonald  
BSHE '58  
Jan. 18, 2013

## 1960s

Mahalah Jane Harrison  
BSHE '60  
Aug. 11, 2012

Leah Jarrett Herring  
BSHE '60  
June 16, 2012

## 1970s

Barbara Nunn McCarthy  
BSHE '72  
March 26, 2013

Edna Tatum Gazaway  
BSHE '74  
March 16, 2013

Pamela Curtis Ewton  
BSHE '75  
Dec. 6, 2012

Linda Causey Maloney  
BSHE '76  
July 1, 2012

Camilla Clarke McFadden  
BSHE '77  
Sept. 19, 2012

## 1980s

Julia Mitchell Bowman  
BSHE '85  
Aug. 22, 2012

Amy Jo Lassen Moller  
BSHE '85  
July 20, 2012

Victoria Elizabeth Slavik  
BSHE '88  
Aug. 27, 2012



## UGA Mourns Emeritus Professor Douglas Bachtel

*“One of his characteristics was how generous he was with his time. It was his job, but he would go out into the far corners of Georgia to help people understand the demographics of their areas.”*

Sharon Nickols  
FACS Dean Emeritus

**Noted demographer Douglas Bachtel**, an emeritus professor in the College of Family and Consumer Sciences, died Aug. 8 in Athens after a long battle with multiple sclerosis.

In his 33 years at the university, Bachtel was highly regarded for his ability to turn dry, complicated statistical data into easy-to-understand information that allowed elected leaders, businesses and citizens to make better-informed decisions about the future of their communities.

Known by the state’s media as “Georgia’s unofficial self-proclaimed bean counter,” Bachtel started his career at UGA in 1980 as an extension rural sociologist. In 1992, he joined the Department of Housing and Consumer Economics as a professor. During his career, he was editor of the Georgia County Guide, Georgia Municipal Guide and Georgia Housing Guide, among other publications.

“There are many Georgians for whom the Georgia County Guide was their most vital link to research and analysis from the University of Georgia, and Doug Bachtel was the heart and soul of that and so many other public service endeavors,” said Libby Morris, interim senior vice president for academic affairs and provost. “He was tireless in his outreach to the state.”

On June 30, Bachtel retired and was awarded the status of emeritus professor by former UGA President Michael F. Adams.

He is survived by his wife, Bonnie, and stepson, Travis Truchoweski, and was preceded in death by his daughter, April.

## Save the Dates:

### Chilly Dawg 5K

Saturday, Jan. 25, 2014

Sandy Creek Park, Athens

Race starts at 9 a.m.



## FACS 37<sup>th</sup> Annual Alumni Awards

37<sup>th</sup> Annual Alumni Awards Luncheon

Saturday, Feb. 22, 2014

Noon

UGA Center for Continuing Education

*In addition to honoring our award recipients, we'll be celebrating 35 years of the FACS Ambassador program!*

**Join us for these  
FACS Alumni  
Association  
events!**

**[fcs.uga.edu/alumni](http://fcs.uga.edu/alumni)**