

HIGHLIGHTS

Family and Consumer Sciences Alumni Association
The University of Georgia

Fall, 1997

Thanks from Our Students!



Bridgette Palmer
Sr, Dietetics

I hope to use nutrition to help diabetics like myself make better choices and lead healthy lives. The Hazel and Gene Franklin Scholarship will allow me to work less hours and concentrate more on

my studies during my Senior year.

THANKS!



Marcus Hunt
Sr, Consumer Economics

As a 1997-98 FACS Ambassador, I look forward to the Leadership FACS Retreat in October. Leadership FACS is primarily funded through private gifts.

THANKS!



Renee Grummert
Sr, FACS Education

Being a wife and parent of two, there often aren't enough resources left over for Mom. I truly wanted to become more immersed in my profession by attending the AAFCS conference in

Washington, D.C. this summer. The support provided by the Evelyn R. Harris Academic Support Fund made my trip possible.

THANKS!

Julie Tretiak
Sr, Furnishings and Interiors

Words can't express the excitement I feel as the recipient of the Karin E. Willis scholarship. I am a Redcoat Band majorette and interiors major just like Karin was! To know that Karin achieved the very goals I have set for myself while experiencing many of the same hardships is certainly an inspiration.

THANKS!



Kennita Kind
PhD Student, HCE

Entering my 5th year at UGA, I am thrilled that by being the beneficiary of three different scholarships as well as assistantships, I will graduate this spring with no student loans to repay!

THANKS!



Tal Harris
PhD Student, CFD

Having the opportunity to participate in the congressional aide program this summer in Washington, D.C. was super! I had an interest in family policy, but not until this summer did I understand how things realistically get accomplished. Washington is a young, energetic city...I'll return!

THANKS!



Thanks from the Director of Development

After completing my first year as the Director of Development in the College of Family and Consumer Sciences, I can truly say that it's been a great year! Through the development efforts of former staff members, volunteers and the natural generosity of our alumni and friends, our gifts are larger than ever! THANKS! It's obvious that people believe in our college and its ability to produce excellent students and quality research.

Of course, when analyzing our gifts for the 1997 fiscal year there is good news and bad news. The bad news is that there were 414 donors, which was 19 less than the previous year. (Of course, when 414 individuals make a donation that hardly seems like bad news!) The good news is that more dollars were given! Over 90% of these gifts came from individuals, not business and industry like is often assumed. You see, no matter what the size of your gift, it collectively matters a great deal. Our largest increase was in the number of annual FACS Presidents Club members. We increased this number by 30%! THANK YOU to those who made this commitment!

This year, which began July 1 and will end June 30, will hopefully set new record numbers in fundraising for our college. We are conducting our first ever alumni phoneathon through the UGA Foundation, have a Board of Visitors who is networking for more corporate support, and have an outstanding alumni association fundraising committee who is very active and eager to increase resources for our college.

As you review the Honor Roll of Donors, take the time to appreciate these individuals and companies as we do. Each took the time to conscientiously choose the College of Family and Consumer Sciences as worthy of their charitable gift and wrote a check being careful to designate it properly. Some even went to the extra trouble to execute the necessary paperwork that it demands to transfer securities to us, enroll in payroll deduction or to enhance their gift by applying for their employer's matching gift program. No gift is

taken for granted within our college. We are very grateful and realize that it is only through your caring and generosity that we can maintain that level of excellence that you expect and deserve. THANKS!

I can assure you that everyone within the College of Family and Consumer Sciences is working diligently to be the best in our respective areas. We hope you will continue to support our college in many ways including doing so financially. If you didn't make the Honor Roll this year, then help us to set a new record for next year. We promise to be a careful steward of your gift and look forward to you seeing your dollars at work.

It is my job to meet with as many of you as possible and discuss the college and how you can become involved. With more than 8,500 alumni, I still have a way to go. But already in one year, many of you have made my life richer through making your acquaintance and sharing the bond that ties all FACS graduates together. THANKS! I look forward to meeting many more of you this next year. In the meantime, if you have any questions or comments about gift giving to our college, you may contact me at:

Katrina Bowers
224 Dawson Hall
College of Family and Consumer Sciences
University of Georgia
Athens, GA 30602-3622
(706) 542-4946
FAX (706) 542-4862
e-mail: kbowers@fcs.uga.edu



Steve Kogan and Cormisha Cotton enjoy new furniture in Dawson's foyer. The furniture was purchased through annual fund contributions.

FACS Honor Roll of Donors, 1996 - 1997

This year we extend our grateful appreciation to all of our supporters who participated in the 53rd Annual Fund Campaign. Following are our donors and friends who made gifts directly to the benefit of the College of Family and Consumer Sciences at The University of Georgia from **July 1, 1996 - June 30, 1997**. These gifts provided opportunities for both students and alumni including this HIGHLIGHTS newsletter, Alumni annual meeting, Honor's Day, Convocation and the FACS Day at the Capitol. Your gifts also supported our scholarship program, Leadership FACS, Legislative Aide program and many other special needs. Much can be said about the generous spirit of our donors, but please accept our very simple but most sincere.....Thank You !

PRESIDENTS CLUB - \$1,000 +

Alumni and friends of the College of Family and Consumer Sciences contributing \$1,000 or more in a given year are annual members of the Presidents Club. Donors contributing at this level between July 1, 1996 and June 30, 1997 are:

Amos, Eulala L.	Head, Jean Morton and George F.
Bell-Scott, Dr. Patricia & Dr. Arvin Scott	Huff, Sarah L. Bradberry
Berdanier, Drs. Carolyn D. and C. Reese*	Knox, Jr., Dorothy & Hon. Robert E.
Boyd, Dr. Fannie Lee	Lamb, Dr. Jane Marie
Bradbard, Dr. Marilyn Reisman	Martin, Dr. M. Josephine*
Burnham, Eugenia C.	Mize, Dr. Jessie J.*
Dunlap, Marian E.	Nesbitt, Ray B.
Endsley, Dr. Richard C. & Margot Jane	Nickols, Dr. Sharon Y. and Rev. Samuel*
Endsley, Craig G.	Parrish, Peggy S.
Flatt, Dr. & Mrs. William P.	Pou, Drs. Emily Quinn & Joe*
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Grogan, Dr. Wanda J.	Smith, Drs. Anita and Rodney
Hargrove, Dr. James	Troutman, Drs. Marihope Shirey & Gerald*
Harris, Evelyn R.	Walters, Drs. Lynda H. & James C.*
Hartley, Grace	Waters, Allen

* Denotes Founding Presidents Club Member

As an annual Presidents Club member, I can make a larger impact in a variety of ways within FACS each year. I have enjoyed supporting different funds including the Legislative Aide Program and the Wanda J. Grogan Endowment.

Dr. Marihope S. Troutman
BSHE '58

GEORGIAN CLUB - \$500 - 999

Brown, Zena Costa	Goeddeke-Merickel, Catherine
Fishburne, Mr. and Mrs. James Gahan	Haltiwanger, Anne M. and Dr. Earl
Georgia Assoc. of Family & Consumer Sci.	Kind, Kennita Ruth Oldham
Georgia Dietetic Assoc.	Mitokor
Georgia Extension Assoc. FACS	R.E.M./Athens, LLC
Georgia School Food Service Association	
Gibbs, Elaine Maret and Lendon D.	

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Astin, Jr., Frances Wilkes and Dr. Phil
Bowden, Jr., Jean Robinson and Lee C.
Crockett, Jr., Mrs. Argyle C.
Deal, Dr. Therry Nash
Ellington, Carolyn
Georgia Poultry Processors Assoc., Inc.
Grant, Carolyn Willis
Guynn, Cheryl Miller and James C.
Lang, Dr. Gregory Eugene

Make-A-Way Corporation
McCarley, Geraldine D.
McCullers, Marian Chesnut & Wilton C.
McGill, Kelly Margret
O'Sullivan, Ruth Baker and Dennis M.
Quadrillion, Inc.
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Smith, Denise Randall
Stoneman, Dr. Zolinda

CENTURY CLUB - 0 - \$249

Abercrombie, Mary Reese
Akins, Zelda Tucker and
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Aldous, Dr. Joan
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Jeffrey V.
Anderson, M. Elizabeth Wicker
Andrews, Leland Estes
Annis, Dr. Patricia Anne
Anonymous
Arneson, Joann Roark and
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Aultman, Jerri Kaye Hobbs
Baggarly, Jan Taylor
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Ralph H.
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Ballew, Florene Barron
Barnes, Dr. Katherine Holt and
Travis
Bates, Anita Baker
Bauerband, Jean Griffeth and
Raymond D.
Baxter, Jo Ann Erwin
Beal, Kay Kinne
Bearss, Eleanor Jeffers
Beavers, Louise Kemp
Bentley, Myrna Weatherford and
Foy
Bercegeay, Diane Meilleur
Bird, Marcile Hooks
Bishop, Mary Pritchett and
George R.
Black, Jenna Williams and
Clanton C.
Black, Sr., Lydia Beavers and
Gary W.
Blackstone, Amanda Dent

Blake, Elizabeth Mitchell
Bottoms, Jane Caldwell
Bowen, Carolyn Norton and
William C.
Bower, Dr. Donald Wayne
Bowers, Katrina Little and
Andrew E.

My daughter really
"blossomed" when she
was a Legislative Aide
nine years ago. As an
out-of-state resident, I
feel connected to UGA/
FACS as a donor to this
program and a partici-
pant in FACS Day at the
Capitol.

Peggy Parrish
BSHE '61

Boxer, Deborah Allison
Boyd, Myric Nutt
Branan, Susan Cobb
Branch, Jr., Catherine Nort and
Eugene T.
Bridges, Tonja Houston
Brim, Jr., Katherine Frasier and
John W.
Brister, Dr. Graham H. and
Alison P.
Brook, Patricia McDaniel

Brooke, Mrs. Robert L.
Broome, Drs. Marion English
and Carrol
Brown, Charlesey Whitehead
Brown, Anita Carol
Brown, Jodie Ellen
Bryan, Rebecca Broach
Burch, Douglas Mercer
Cain, Trudy Pike and Charles
Cancel, Franklin
Canolty, Dr. Nancy L.
Carlson, Betty West and David
Cary, Mary Beth Jordan and
Thomas E.
Casey, Dondra Tuck
Chambers, Shirley B.
Chandler, Laura Ann
Chao, Dr. Shuchu
Chapman, Martha Cato and
Samuel R.
Chestnut, Gwyn Brown
Childers, LaVonne Aspinwall
Christian, Dr. C. Martin and
Kathy Howell
Churchill, Susan Sarver
Clark, Sarah Scott
Clegg, Pauline Floyd and
Charles C.
Clendening, Mary Bruce
Clennin, Mary Helen Y.
Cline, Dr. Ann Rackley
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Gary L.
Cochran, Cynthia Leigh
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Coleman, Dr. Thomas Mickelton
Coleman, Mildred Huff
Collier-Cronk, Claire and Joseph

- Alphonsus Cronk
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 Whitehead, Jr., Elizabeth Luke and William W.
 Wight, Jo Phillips
 Wildes, Carolyn Cox
 Williams, Kathryn Potts
 Willis, Frances Lott
 Wilson, Jr., Susette Joerg and Rex B.
 Wingate, Betty Cox and William R.
 Wise, Mrs. Robert
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 Wright, Elaine Shellhouse
 Wright, Jean Randall and Gerald B.
 Yang, Dr. Raymond and Shirley
 Youngner, Dr. Alva and Jim
 Zenoble, Drs. Oleana Carden and Robert

MATCHING GIFTS

The following companies matched employee contributions to the College of Family and Consumer Sciences:

Abbott Laboratories
 American Express
 Amoco Foundation
 AT&T Foundation
 Atlanta Gas Light Company
 Georgia Power Company
 Coca-Cola Company
 Coca-Cola Enterprises
 Merrill Lynch & Company

Quaker State Corporation
 Atlanta Gas Light Company
 International Paper
 Ford Motor Company
 Nations Bank
 Knight-Rider, Inc.
 The Wachovia Foundation
 Perkin-Elmer Corporation

I am proud to work for a company that matches my charitable contributions. My gift means more to the College and my company also receives recognition as a donor.

Catherine Goeddeke-Merickel
 BSHE '89, MS '92
 Abbott Laboratories

SOUTH CAMPUS TAILGATE '97 DONORS

On Saturday, September 20, over 700 alumni and friends of the College of Family and Consumer Sciences and the College of Agricultural and Environmental Sciences enjoyed bluegrass music, animal exhibits, children's activities, outstanding barbecue, and a visit from Dr. Michael Adams, the new President of the University of Georgia at the third annual South Campus Tailgate.

Gold (\$1,000 or more Contribution)

Brown & Williamson Tobacco Corp.
 Dr. and Mrs. Charles H. Fox, Jr.
 Eterna Club
 Georgia Agribusiness Council, Inc.
 Georgia Farm Bureau
 Georgia Poultry Federation, Inc.
 Gold Kist, Inc.
 Teledyne, Inc.

Silver (\$500 to \$900 Contribution)

American Express
 Georgia Cattlemen's Association
 Georgia Commercial Flower Growers, Inc.
 Georgia Pork Producers Association

Bronze (\$100 to \$499 Contribution)

Ag Hill Council
 Bulloch Fertilizer Company, Inc.
 Fieldale Farms
 Georgia Egg Commission
 Georgia State Fair



FACS Ambassadors icing down water for the Tailgate crowd on a hot afternoon!

From the Dean's Desk

Sharon Y. Nickols



We're Asking...

Recent surveys of why people give to educational and charitable causes provide some interesting food for thought. According to information compiled by Alexander, O'Neill, Haas, & Martin, an

Atlanta firm specializing in resource development, some of the top reasons people say they give are:

1. To make good things happen.
2. To leave a legacy.
3. Belief in the cause.
4. Guilt and fear.
5. They have the resources.
6. They were asked to give.

Seeing this list caused me to consider what motivates me to give to the three institutions from which I received degrees and to the College of Family and Consumer Sciences at the University of Georgia, as well as my church and community charities. There are several reasons why I give, including the desire to invest in my chosen profession of Family and Consumer Sciences, to "give back" to others in appreciation for the support that was given to me as a student, and **it makes me happy.**

I am surprised when I hear alumni say that they have not made a contribution to their alma mater because no one asked them. "Why wait to be asked?" is the thought that immediately comes to my mind. Just in case not being asked is the reason you have not given to FACS, we're asking... Just in case not being asked to consider a high level of investment in the College is the reason you continue to give at the same level every year, we're asking...

Yes, we're asking. One or more of the points below is the right place for you to consider your future investment in the College of Family and Consumer Sciences. We're asking...

—We're asking you to give to the 54th Annual Fund which supports the activities of the FACS Alumni Association and special programs for students. If your name is not on the 1996-97 Honor Roll of Donors, will you make a contribution so it is there next year?

—We're asking you to support the designated funds that recognize outstanding service to the College of Family and Consumer Sciences and will carry on the important programs these individuals helped to create. If you have not contributed to one of these funds, can you make that extra gift now?

—We're asking you to challenge yourself to a higher level of giving. Ask yourself, "Why haven't I increased my commitment to the Presidents Club level of a \$1,000 annual gift? What would I gain by giving at the Presidents Club level? How would the College benefit?"

—We're asking you to create your own legacy through an endowed fund. Academic Support Funds are endowed at \$10,000 and can be named for the donor or someone the donor wishes to honor. Ask yourself, "What do I want my legacy to be? When can I meet with Katrina Bowers, FACS Director of Development, to discuss my wishes?"

We're asking, but we're also thanking. As you read through these pages, I hope you are inspired by the generosity of financial support, and of spirit, reflected in the gifts. One way of thanking donors is to share with you how your gifts are working. The notes of thanks from students on the front page are an expression of appreciation. You will find other expressions of thanks throughout the newsletter.

Thank you for your past support and your future commitment to the College of Family and Consumer Sciences. Your gifts make a world of difference!

Highlights on Donors

Dr. Earl and Anne M. Haltiwanger...The Gift That Keeps Giving

In 1987, Mr. George Montgomery established the Leolene Chapman Montgomery Scholarship in memory of his beloved wife who was a UGA Home Economics graduate and an outstanding Home Economics teacher and FHA advisor. George and Leolene had three daughters who are all graduates of our College as well: Anne Montgomery Haltiwanger, Betty Lane Montgomery Yates and Leolene Montgomery Tate (yes, she married Dean Tate's son). Later gifts from Mr. Montgomery and his daughters helped the fund continue to grow. Even after ten years, the fund keeps generating feelings of warmth and love. And, as it has grown, it provides greater resources to worthy students

On July 11, 1997, Dr. Earl Haltiwanger surprised and delighted his wife, Anne, on their fifth anniversary with a \$5,000.00 gift to the Montgomery Scholarship endowment. Earl knew that Anne would be touched by this gift because she always has enjoyed honoring others with her gifts to the University of Georgia. On several occasions, she has given donations to the scholarship named for her mother. She once remembered her mother's birthday with a gift, as well as on her father's birthday. She also has given to two different endowments named for her former professors and shared comments on the impact they had made upon her life.

"I know that the gifts donated to mother's fund make Daddy proud. We all take pride in knowing that our gifts won't be outgrown, tired of, or in anyone's way. Whenever I visit Dawson Hall, I'm impressed with the faculty, staff and departmental programs. We want this fund's award to be substantial enough to truly be of benefit to the student recipients," said Anne Montgomery Haltiwanger in a recent visit. They needn't worry. After ten years of added contributions and accumulated interest, the fund's original award level of \$500 to one student has now grown to two \$1,000 awards.

Because it is an endowed fund, this scholarship will be perpetual. What a wonderful example of parents giving to children, children giving back to parents, spouses honoring each other and at the same time making a significant impact on undergraduate students within the professional area that this family knows and loves!

Dr. Earl Haltiwanger (standing left), Anne Montgomery Haltiwanger, and Mr. George Montgomery pose with a picture of Leolene Montgomery in whose memory an endowed scholarship was created.



From Athens to . . . ? FACS Study Abroad Program

The globalization of markets and the interdependency of countries around the world call for tomorrow's citizens and leaders to understand other cultures. The College of Family and Consumer Sciences has had a study abroad program in London since 1992. Plans are currently underway for a new one in Xalapa, Mexico. The College wishes to increase student participation in study abroad experiences and enable more faculty to teach from an international perspective. The goal is to have 5% of FACS students study abroad by 2002. At present, there is no funding available to assist students with the costs of obtaining such an experience. Would you like to help? Contact us for more information on establishing an Academic Support Fund for international learning.



Planning Ahead . .

How often have you thought, "I wish I could give a substantial gift to my alma mater but....". There are numerous reasons we hesitate to make a large gift. Even though the desire to "give something back" is present, gifts may need to be held back until long-term family financial requirements are satisfied. Many are concerned that they will outlive their resources or not be able to provide adequately for surviving family members. Many need assurance that their affairs will be managed properly should they become unable to do so themselves.

All of these are valid concerns and are typical of many of our alumni. They can and should be addressed as part of planning your charitable gifts. Leaving a deferred or planned gift is one way to address such concerns. There are several options available:

1) Bequest

Gifts can be left to the UGA Foundation/ Family and Consumer Sciences through a properly executed will. A letter of intent or verbal promise does not ensure that a person's wishes will be carried out. A legal will is essential.

2) Paid-up Life Insurance Policy

You can donate a paid-up life insurance policy that you currently own. It is important to designate the University of Georgia Foundation as the owner and beneficiary of the life insurance policy with the proceeds benefitting the College of Family and Consumer Sciences.

3) Pooled Income Fund (PIF)

Pooled income funds allow you to give away assets, such as appreciated stocks or bank savings, while keeping the right to receive the interest and /or dividend income. The University may use the remaining principal only after your death and the death of one surviving beneficiary if one is designated. Typical PIF gifts range from \$10,000 to \$250,000.

4) Charitable Remainder Trust

There are a variety of charitable trusts which can be created usually with assets worth \$250,000 or more. The trust allows you to take substantial tax deductions, receive income for life, gift highly appreciated assets (avoiding capital gains taxes), and financially support the college upon your death. (See the example on the facing page.)



*University of Georgia
Heritage Society*

Family and Consumer Sciences Members

Lynnette Ann Berdanier
Marion Price Elkin
William P. and June N. Flatt*
J. Morris and Zelda Gross Jones
Benjamin E. and Barbara B. Lumpkin
Esther M. Maddux*
Wilton and Marian Chestnut McCullers
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Floy Eugenia Whitehead
Geraldine H. Williams*

* denotes new members
(All of these members have provided documented deferred gifts to the UGA Foundation to benefit the College of Family and Consumer Sciences)

Planning Ahead...An Example

Situation: Mrs. Dawson is 75 years old and bought and inherited ABC stock over 40 years ago at a value of \$50,000. Today, that same stock is valued at \$300,000. Her financial advisor explains that tendering this stock would produce significant capital gains taxes. She feels trapped. She wants to give her two nieces money to attend The University of Georgia and she also wants to make a gift to the College of Family and Consumer Sciences. Here's a possible solution:

Charitable Remainder Annuity Trust

Mrs. Dawson establishes a \$300,000 trust. The trust sells the stock and avoids paying the capital gains taxes on the \$250,000 difference. Mrs. Dawson also receives \$21,000 annually for the rest of her life (based on an average of 7% interest on \$300,000). Mrs. Dawson also gets an income tax charitable deduction for her gift of \$165,300 which is based on her age and other factors. At Mrs. Dawson's death, The University of Georgia Foundation will create a professorship in Mrs. Dawson's name at

the College of Family and Consumer Sciences. Her total estate value is also reduced by \$300,000. She may use the \$21,000 to gift her nieces annually for their college expenses.

Wealth Replacement Trust

Because this gift vehicle transfers property free of federal estate tax, it may provide an even greater inheritance for your heirs than a direct bequest. A wealth replacement trust is actually a life insurance policy that is owned by a trust with the final beneficiary of the policy being your children or other heirs. In our example, Mrs. Dawson could possibly leave her nieces even more real money by creating a wealth replacement trust of \$300,000 to replace what she left to UGA. Mrs. Dawson could name her nieces as the beneficiaries and use the \$21,000 earned income from the charitable remainder trust or the tax savings from the charitable deduction to pay the insurance premium annually for the wealth replacement trust.

This example has been prepared to provide educational information about charitable gifts. Neither UGA nor the UGA Foundation is engaged in rendering tax, legal, accounting or investment advice. Your gift plan should be reviewed by your qualified financial advisor.

Please Tell Us

If you have already made plans to remember the College of Family and Consumer Sciences in your estate plans, please let us know! Here's why:

- You will be recognized as a UGA/FACS *Heritage Society* member. Members participate in exclusive university functions, receive special newsletters and a distinctive membership lapel pin.

- If we know of your plans, we may be able to suggest a memorial idea that would suit both your needs and the changing needs of the University. We want to be sure we use your gift in the manner that you want. Your wishes are important to us!

- We are able to provide properly drafted bequest language to your attorney so that your gift does indeed benefit your area of choice.

- We would rather say "Thanks for your bequest" to you instead of to your executor. Let us show our appreciation upon the confirmation of your gift.

You may let us know of your plans by confirming your gift either by copying the section in your will or trust agreement that names "The University of Georgia Foundation for the benefit of the College of Family and Consumer Sciences" or by providing a copy of the beneficiary designation on a life insurance policy. All records are kept in the strictest of confidence. Anonymity will be respected upon request.

TAKE NOTE

WE WANT YOUR business card!

We are beginning an "Alumni Showcase" in Dawson Hall. Our goal is to create a large section for each department featuring its graduates' business cards! It will be fun to locate everyone. Students will gain motivation and possible job contacts when browsing the showcase. Send yours now and let us see where your degree has led you! (A UGA memento will be sent to the owner of every tenth card received!)

Remember this date!
Annual Meeting
March 7, 1998
Athens Country Club

Thank you to our campaign study committee consisting of Board of Visitors members: *Paul Brower* (chair), *Carolyn Grant*, *Louise Hyers*, *Howard Montgomery*. Also, a big thank you to our donors who participated as interviewees!

Kudos to our Alumni Fundraising Committee!
 You're making a difference!

Claudia Noell, Chair
 Gloria Berry
 Jean Bauerband
 Susan Moss
 Jean Head
 Katrina Bowers, ex officio
 Dean Sharon Y. Nickols, ex officio

Visit our award winning Web site at
<http://www.fcs.uga.edu/>

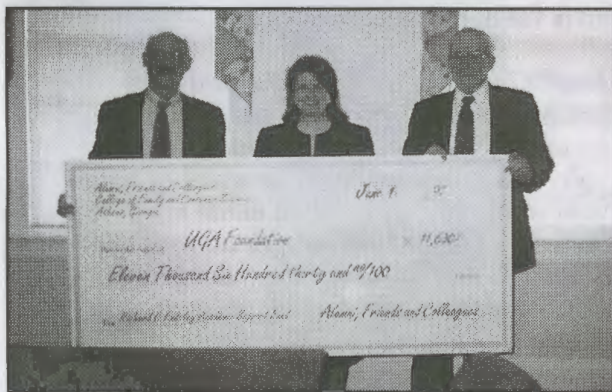
Endsley-Peifer Fund Created



Just because they've retired, doesn't mean that they're no longer involved. In fact, the newly established Endsley-Peifer Student Research Award insures just the opposite!

This fund has a special origin that began early this year when Dr. Richard C. Endsley announced his July 31 retirement. Quite secretly, friends and family from Korea to Minnesota made donations over a two month period to endow a \$10,000 academic support fund to honor Dr. Endsley for his service of 31 years! Donations exceeded the goal and on June 1, 1997 Dr. Endsley was presented his recognition. Given his vast array of interests within the college and as an added surprise, the donors allowed Dr. Endsley to choose which area he would like the fund to benefit. After much consideration, Dr. Endsley decided to team with a former colleague and longtime friend, Dr. Jim Peifer to create a student award for research excellence.

The purpose of the award is to recognize annually students whose research during graduate school has made a significant contribution to advancing knowledge in one or more areas comprising the College of Family and



May I have the check please... (left to right) Dr. Richard Endsley, Katrina Bowers, and Dr. James Peifer stand with a check representing over \$11,000 in contributions used to establish the Endsley-Peifer Fund.

Consumer Sciences. Each year two awards will be given, one for outstanding physical/biological science research and one for behavioral/social science research excellence.

"We have scholarships in FACS that award overall academic achievements which are certainly needed; however, Jim and I have a dream of encouraging and rewarding specific and meaningful research. I am very proud of and humbled by so many contributions made in honor of my retirement. I have full faith that this award will encourage excellence among a group of already top-notch students within our college," said Dr. Endsley. Dr. Peifer agreed, "It is good to realize that this type of award will be available to deserving students as an incentive for them to share the result of their research while they are yet in graduate school."



A new goal of \$25,000 has been established for the Endsley-Peifer Student Research Award. If you would like to make a donation, you may call the FACS Development Office at 706-542-4946.

In Memorium

Mary T. Chester
BSHE '40

Mildred McDade Darden
BSHE '41

Doe H. Hardin
BSHE '41, MED '59

If you are interested in making a contribution in loving memory of these or any other alumna, you may do so by contacting our development office. Contributions of all sizes are welcomed and relatives will be notified of the source of such a gift. This is a nice way of remembering someone special while contributing to the future of our College.

Highlights on Alumni

Tammy Tate Gilland UGA, Director of Annual Giving

Tammy is a 1988 Home Economics/Journalism graduate. She currently directs a five million dollar annual fund campaign and oversees all the direct mail, phoneathon calls, reunion and senior signature programs for The University of Georgia. She is married to Geof Gilland and has a three-year-old daughter named Lyndsey. We recently discussed her career and the role that FACS has and continues to play in her life.

As a FACS undergraduate, what was your most beneficial experience?

I would have to say the advising I received. Dr. Jane Rhoden was my advisor and I can definitely say that I would not have been able to accomplish as much as an undergraduate and gotten to where I am today if it had not been for Dr. Rhoden's interest in me. She, like many other faculty members in FACS, could see the potential in students even when we couldn't. She worked very diligently to pull out that potential. I know that my peers in other colleges often were a part of mass-advising and envied the one-on-one attention that FACS undergraduates got. I didn't see Dr. Rhoden just once a quarter. She was there whenever I needed her.

What classes have been most applicable to you in the "real world"?

Truly every one of them. But the Child and Family Development classes probably have had the most impact on my career and, of course, on me personally. I have always felt prepared to work with people, whether it be an individual or a large group. Ever since college, I have been interested in child-related issues and because of my background, I am better able to make an impact through my community work where I volunteer my time to help in these areas.

You work on the UGA campus. What changes have you observed in the College of Family and Consumer Sciences since you graduated almost ten years ago?

Obviously, the name change has impacted the college greatly. I believe it has had an impact on the increased diversity within the college and also has led to more leadership experiences for students. I see students identifying much more with their individual college now than they do with UGA as a whole. With Dean Nickols' leadership, I believe we're moving in a very positive direction.



You oversee all annual fund gifts to UGA. How do gifts from FACS compare with those from other colleges on campus?

Very favorably. Last year FACS had a 20% increase in its alumni giving. Most of the gifts were for the College, but some went to other areas of the University. FACS alumni tend to be very loyal and feel a strong connection not only to their college but to their profession.

What direction would you like to see FACS gifts take?

Just "Get on Board". Make that first gift, if you haven't before. If you are giving, plan to increase it each year. Get emotionally involved in FACS and look forward to seeing your dollars at work. I've made my personal commitment and encourage all my fellow alumni to do the same. I'm very proud to be a FACS graduate and feel an obligation to insure that the quality of students and programming remains high so that our profession will thrive for a long time to come.

Hello! May I Please Speak With

Many of you have already received your phone call for the 54th Annual Fund Campaign. This year, the phone calls specifically asked for gifts to the College of Family and Consumer Sciences. So far, we have been overwhelmed with a positive response of over 730 alumni and pledges are arriving daily. Thank you! We also are grateful to those of you who placed your pledges on credit cards. This saves the University of Georgia Foundation approximately \$1.88 in postage and handling per gift! You will be recognized for these gifts in next year's Development HIGHLIGHTS. Thank you for your kindness and patience to the student callers. They're working hard for our college and for UGA!


**I am proud
to support . . .**

**THE COLLEGE OF FAMILY AND
CONSUMER SCIENCES**

Enclosed is my gift of: \$1000 \$500 \$250 \$100 \$50 Other

Make checks payable to the University of Georgia Foundation

A gift of \$25 or more entitles you to receive the Georgia Magazine.



THE UNIVERSITY OF GEORGIA
ANNUAL FUND
Foundation for Academic Excellence

**54th Annual Fund
Campaign**

July 1, 1997 - June 30, 1998

The Annual Fund supports
academic endeavors of the
University of Georgia

Annual Fund Gift Clubs	
Presidents Club	\$1,000 and above
Georgian Club	\$500 - \$999
Charter Club	\$250 - \$499
Century Club	\$100 - \$249

Visit the UGA Annual Fund on the Web @
http://www.uga.edu/~annual_fund/

FD | A | MC | T | ID | M | ID | SP | CK# | D

Your Pledge Card.....

Although THIS YEAR, the card is specifically coded for our college, it is ALWAYS a good idea to designate "College of Family and Consumer Sciences" on the card (see above) as well as on the memo line of your check. You may even designate your gift for a specific fund within the College if you wish.



UGA Presidents Club Reception Features FACS Collection

Dean Sharon Y. Nickols (left) and **Claudia Noel** (BSHE '64) enjoy the FACS Historical Costume Exhibit at this year's UGA Presidents Club Reception held at the President's House. The displayed garments were part of the Selig Collection donated by Mr. Simon Selig. **Dr. Patricia Hunt-Hurst** facilitated the exhibit.

Claudia and the other members of the FACS Alumni Association Fund Raising Committee are planning the first FACS Presidents Club event for next year. Presidents Club members should mark their calendars for **February 7, 1998!** Details will be sent at a later date.

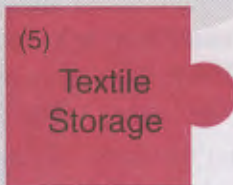
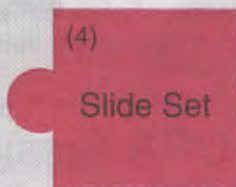
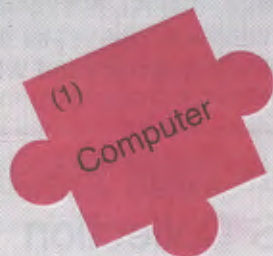


The University of Georgia

Family and Consumer Sciences Alumni Association
The College of Family and Consumer Sciences
210 Dawson Hall
The University of Georgia
Athens, Georgia 30602-3622

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Can You Provide the Missing Pieces?



To help, please
call the FACS
Development Office
at (706) 542-4946!

- (1) \$2000 will buy a computer to be used exclusively for the UGA/Food Bank Hunger Project.
- (2) \$200 will buy a sand and water table for the McPhaul Center playground.
- (3) \$100 sends four students to an Atlanta SOCAP meeting, where they can meet consumer affairs professionals.
- (4) \$400 will buy an updated window display slide set for fashion merchandising students.
- (5) \$1500 can buy two large metal cabinets with shallow drawers for flat storage of historical textiles.